

2027-2028



**NATIONAL OFFICER
CANDIDATE
OFFICER HANDBOOK
& APPLICATION**



October 1, 2026

Dear Prospective SkillsUSA National Officer Candidate:

Congratulations on considering candidacy for a SkillsUSA National Officer position representing SkillsUSA New Mexico! Serving as a National Officer is an extraordinary opportunity to represent SkillsUSA members from across the country while developing the leadership, communication, professional, and interpersonal skills necessary to become a successful leader.

As a National Officer Candidate, you will have the opportunity to challenge yourself, grow as a leader, and represent the SkillsUSA Framework through your actions and service. The experiences you gain through the campaign and, if elected, your year of service will provide opportunities to practice goal setting, collaboration, public speaking, project implementation, problem-solving, and professional communication while demonstrating Personal Skills, Workplace Skills, and Technical Skills grounded in Academics.

SkillsUSA National Officers serve as some of the organization's most visible student ambassadors. They represent SkillsUSA members and chapters to a wide variety of audiences, including fellow students, advisors, educators, business and industry partners, community leaders, policymakers, and other stakeholders. National Officers are expected to consistently demonstrate professionalism, enthusiasm, integrity, responsibility, and a commitment to the mission and values of SkillsUSA.

Because serving as a SkillsUSA National Officer is a significant commitment, you should carefully consider whether you are prepared to dedicate the necessary time, energy, and effort to this opportunity. Candidates should be organized, motivated, dependable, willing to work as part of a team, able to take initiative, comfortable speaking in front of others, and committed to the highest standards of personal and professional conduct. Candidates should also understand that representing SkillsUSA New Mexico and SkillsUSA nationally is both an honor and a responsibility.

If elected, you will be expected to balance your responsibilities as a student with the significant commitments associated with serving as a National Officer. You will become a representative of not only your chapter and SkillsUSA New Mexico, but of SkillsUSA members across the nation.

National Officer Candidacy Process

Students from SkillsUSA New Mexico who are interested in seeking a National Officer position must first declare their candidacy to the SkillsUSA New Mexico Staff and complete the required state approval process before moving forward with their national candidacy.

To begin the process, please email skillsusa.soc@gmail.com and leslie.ferris@enmu.edu with the subject line “SkillsUSA National Officer Candidate” by December 15.

Additional information regarding the SkillsUSA New Mexico approval process, candidate requirements, and next steps will be provided following your declaration of candidacy.

We are excited that you are considering this incredible opportunity to represent SkillsUSA New Mexico on the national stage. We encourage you to carefully consider the commitment, embrace the opportunity to grow, and be prepared to put your leadership skills into action.

Good luck, and we look forward to seeing where your SkillsUSA journey takes you!