

<b>Business Professionals of America New Mexico Association</b>	<b>Board Chair:</b> Rachel Lopez <b>Board Vice Chair:</b> D'Shannon Mendez <b>Board Secretary:</b> Denette Martinez <b>Board Treasurer:</b> Crystal Gallegos
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Board Members: David Bishop, Jessi Donovan, Jennifer Gabaldon, Crystal Gallegos, Marianna Behrends, Lynn Foster, Rachel Lopez, Denette Martinez, D'Shannon Mendez, Soraya Smith, Pam Thies, Dr. Jihyun Woo, Marcos Urtiaga, and Yuki Ye (State President).  
Other: Brenda Tapia, Christine Phipps, Leslie Ferris, Robin Slutz, Judy Cruz, Terry Carrera, Martha Smith

# NM BPA Board Program of Work 2025-2026

Goals	Steps & Timeline	Evaluation
Increase NMBPA sponsors	<ul style="list-style-type: none"> <li>• Local chapter advisors will share the NMBPA “sponsorship” brochure with local business.</li> <li>• State officers will assist to get sponsorships.</li> </ul>	<ul style="list-style-type: none"> <li>• Advisors will obtain 1 sponsorship by Jan 1<sup>st</sup>, 2026.</li> <li>• State officers will send out emails including marketing packets to businesses.</li> </ul>
Increase/Improve Communications with Advisors	<ul style="list-style-type: none"> <li>• Share “Band” app with all advisors through email with a QR code and link</li> <li>• Regional advisors follow up with advisors in their region to ensure they joined Band.</li> <li>• Regional Advisors offer support by: <ol style="list-style-type: none"> <li>1. Welcoming Email</li> <li>2. Phone Calls/Visits</li> </ol> </li> <li>• Advisors share success stories, information, files, etc... through Band app.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
Increase NMBPA Alumni membership	<ul style="list-style-type: none"> <li>• All chapters share Alumni Facebook page with alumni contacts.</li> <li>• List of benefits for NMBPA alumni</li> <li>• Receive a lapel pin for membership</li> <li>• Recognize yearly all new alumni memberships</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
Improve advisor knowledge	<ul style="list-style-type: none"> <li>• Advisor Certification Series</li> <li>• Canvas</li> <li>• Provide Advisor Training: <ul style="list-style-type: none"> <li>• Advisor Academy</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>

	<ul style="list-style-type: none"> <li>• Fall Rallies</li> <li>• State Leadership Conference</li> <li>• Regional advisors reach out to local chapters to provide information &amp; resources.</li> </ul>	
Increase organization and member recognition	<ul style="list-style-type: none"> <li>• Shout-outs on Facebook and Instagram</li> <li>• Promote successes at the local level</li> <li>• Connect more people to the NMBPA</li> <li>• Recognize BPA supporters</li> <li>• Feb 2026 Workforce Solutions at State Conference</li> </ul>	•
Support Membership initiatives	<ul style="list-style-type: none"> <li>• Encourage members to participate in Torch awards.</li> <li>• BPA Cares</li> <li>• Student Certification Series</li> </ul>	•

Updated: 8/23/25