



NEW MEXICO
STATE ASSOCIATION

FASHION SKETCH

New Mexico – State Event

Fashion Sketch, an individual event, recognizes members for their ability to design and sketch a croquis based upon a provided design scenario.

Eligibility

1. Participation is open to any state and nationally affiliated FCCLA chapter member.
2. An event level is determined by the participants' grade in school prior to the State Leadership Conference.
3. Participants must be registered to attend the State Leadership Conference.
4. Each district may submit the three top entries per category level as determined at the district/regional competition.

Event Levels

- Level 1: through grade 8 ■ Level 2: grades 9–10 ■ Level 3: grades 11–12 ■ Level 4: Post-Secondary

PROCEDURES & TIME REQUIREMENTS

1. Participants must attend an event check-in session where they will be given a brief overview of the event.
2. At the designated participation time, the event consultant will give the participant a design scenario. Using the design scenario, participants will have 40 minutes to design, sketch, color croquis, and complete the Elements and Principles of Design worksheet.
3. Participants are required to bring the following supplies: 1 *file folder* (plain, of any color); colored pencils, crayons, and/or markers; erasers; pencil sharpener(s), and ruler(s). No reference materials are allowed. FCCLA will provide one copy of the Elements and Principles of Design worksheet, one croquis, and *plain paper* per participant. Participants may draw their own croquis if they choose. Croquis of various sexes, ages, and body sizes will be provided.
4. At the designated time, participants will deliver an oral presentation of up to 5 minutes in length, using the completed croquis and completed Elements and Principles of Design worksheet. A 1-minute warning will be given at 4 minutes. Participants will be asked to stop at 5 minutes. Following the oral presentation, the participant will provide the completed croquis and worksheet to evaluators in the *file folder*.
5. Evaluators have up to 5 minutes to ask questions, score, and write comments for each entry. The decision of the evaluators is final.
6. Contents of the *file folder* will be returned to the participant.
7. Total time required for participation in this event is approximately 55 minutes, including design, sketching, croquis, completion of the Elements and Principles of Design worksheet, oral presentation, and evaluator scoring.

GENERAL INFORMATION

1. A table will be provided. No electricity will be provided. Wall space will **not** be available.
2. Spectators are not allowed.
3. Participants are not allowed to discuss the event with other participants. Doing so will result in disqualification.
4. Presentations may not be recorded or photographed during competition, except by the official FCCLA photographer.
5. If time allows, the event will be opened for public viewing following the completion of all the judging. Participants should remain with their project to answer questions from the public, if possible.
6. Participants should follow the approved conference dress code for participation in this event.
7. Terms in *italics* are defined in the glossary.

FASHION SKETCH

Specifications

Fashion Sketching

At the designated time, each participant will receive a design scenario. Participants will have 40 minutes to design, sketch, and color one outfit on a croquis. Participants will complete the Principles and Elements of Design worksheet.

Sketching Techniques	Produce a design that is neatly rendered, sketched, colored, and includes extra details (zippers, stitching, buttons, seam lines, etc.)
Design Scenario	Make appropriate choices to meet the design scenario.
Elements of Design	Evidence that all four parts of the elements of design are included in the sketch—color, line, texture, and shape.
Principles of Design	Evidence that all five parts of the principles of design are included in the sketch: proportion, balance, rhythm, emphasis, and harmony.
Accessories	Incorporate accessories into sketch—jewelry, gloves, hats, sunglasses, scarves, handkerchiefs, etc.
Creative and Original Designs	Execute original thought and plan out designs of croquis.
Craftsmanship	Croquis is clean and crisp with no excessive eraser marks. Outline the croquis in black pen or pencil.

Oral Presentation

The oral presentation may be up to five (5) minutes in length and is delivered to evaluators. Evaluators will ask questions following the presentation.

Organization/Delivery	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize project. This delivery will need to explain the use of elements and principles of design in the sketch.
Content Knowledge	Show evidence of fashion design knowledge and skills. Participants may use the Elements and Principles of Design worksheet, if desired.
Voice	Speak with appropriate force, pitch, and articulation.
Body Language/ Clothing Choice	Use appropriate body language, including gestures, posture, and mannerisms. Wear clothing that meets the conference dress code.
Grammar/Word Usage/ Pronunciation	Use proper grammar, word usage, and pronunciation.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding the project. Questions are asked after the presentation.



Elements and Principles of Design Worksheet

Name of Participant _____

Chapter _____ State _____ Level _____

To be completed by the participant at the designated participation time. Place the completed worksheet in a file folder, along with the completed croquis, and provide it to evaluators following the oral presentation.

Elements of Design

Element	Explain Element and how it has been incorporated in the sketch
Line	
Shape	
Texture	
Color	

Principles of Design

Principle	Explain the Principle and how it has been utilized in the sketch
Proportion	
Balance	
Emphasis	
Rhythm	
Harmony	



NEW MEXICO
STATE ASSOCIATION

FASHION SKETCH
Supplies Check-In Form

Name of Participant _____

Chapter _____

State _____

Level _____

Only the following items are allowed in Fashion Sketch. Any additional items will not be allowed for competition and must be removed from the participant's supplies. Each student must have their own set of equipment and may not share items during the competition.

Participants bringing all items as required will earn 5 points on the Point Summary Form.

- (1) File folder (plain, of any color)
- Colored pencils, crayons, and/or markers
- Erasers
- Pencil sharpener(s)
- Ruler(s)

Lead Consultant/Volunteer Initials _____



Name: _____ District: _____

Chapter: _____

Level: (Circle one) Level 1 Level 2 Level 3 Level 4

Directions:

1. Make sure all the information at the top is correct. If a student named is not participating, cross their name(s) off. If a team does not show, please write “No Show” across the top and return with other forms. Do NOT change team or group numbers.
2. At the conclusion of the presentation, verify evaluator scores and fill in the information below. Calculate the final score and ask for evaluators’ verification. Place this form in front of the completed rubrics and paper clip all items related to the presentation together. Please do NOT staple.
3. At the end of the competition in the room, double-check all scores, names, and team numbers to ensure accuracy. Sort results by team order and turn them into the Competitive Events Coordinator.
4. Please check with the Competitive Events Coordinator if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK			POINTS
Punctuality 0 or 1 points	0 Participant was late for the presentation	1 Provided evidence of attendance	
Dress Code 0 or 1 points	0 Official dress code was not followed	1 Official dress code was followed	
File Folder and Supplies 0 or 5 points	0 Did not bring all required supplies per participant	5 Brought all required supplies per participant	

Evaluator’s Scores	Lead Consultant Total (7 points possible)
Evaluator 1 _____	Average Evaluator Score (93 points possible)
Evaluator 2 _____	
Evaluator 3 _____	
Total Average Score _____	Final Score (Average Evaluator Score plus Lead Consultant Total)

RATING ACHIEVED (circle one) GOLD 90-100 SILVER 70-89.99 BRONZE 1-69.99

VERIFICATION OF FINAL SCORE AND RATING (please initial)

Evaluator 1 _____ Evaluator 2 _____ Evaluator 3 _____ Event Lead Consultant _____



Name(s) of Participant(s)

School:

Level: (Circle One) Level 1 Level 2 Level 3 Level 4

Sketch					Points
Sketching Technique 0-15 points	0-1-2-3 No attempt has been made to add realistic detail, shading, or a variety of lines to add texture and interest	4-5-6-7 An attempt has been made to add realistic detail, shading, or a variety of lines to add texture and interest	8-9-10-11 Participant can add realistic detail, shading, or a variety of lines to add texture and interest	12-13-14-15 Drawing techniques are applied in an expressive, thoughtful manner to add realistic detail, shading, or a variety of lines to add texture and interest	
	0 The situation was not taken into consideration when planning the outfit	1-2 The situation was somewhat considered, but not fully realized in the planning of the outfit	3 The situation was taken into consideration, but an appropriate design was not achieved	4 When planning this outfit, the situation was taken into consideration for optimal and appropriate design	
Elements of Design 0-15 points	0-1-2-3 Only one element was utilized in the outfit	4-5-6-7 Only two out of the four elements were visible in the outfit	8-9-10-11 Only three out of the four elements were visible in the outfit	12-13-14-15 It was evident that color, shape, texture, and line all played a role in designing the outfit	
	0-1-2-3 Only one principle was utilized in the outfit	4-5-6-7 Only two or three out of the five elements were visible in the outfit	8-9-10-11 Only four out of the five elements were visible in the outfit	12-13-14-15 It was evident that balance, rhythm, proportion, emphasis, and harmony all played a role in designing the outfit	
Accessories 0-3 points	0 No evidence of accessories	1 One accessory was used.	2 Accessories were used to complement the outfit, but were not varied in assortments	3 Accessories were creatively used to complement the basic outfit. Various types of accessories were included	
	0 Design shows no evidence of original thought	1 Design shows little originality	2 Design demonstrates originality	3 Design demonstrates a unique level of originality	
Creative and Original Design 0-3 points					

Craftsmanship 0-3 points	0 The final sketch is not outlined. There are excessive erasure marks. Lacks neat and clean presentation	1 Final figure somewhat outlined. There are some eraser marks on the sketch. It is a neat and somewhat clean presentation.	2 Final figure mostly outlined with eraser marks, not apparent. There are some small scuffs or other markings on the paper. It is a neat and clean presentation.	3 Final figure outlined with eraser marks not apparent. There are no scuffs or other markings on the paper. It is a neat and clean presentation	
Oral Presentation					Points
Organization Delivery 0-10 points	0-1-2 Presentation is not completed or does not explain the elements and principles of design	3-4-5 Presentation covers all project elements and principles of design; however, with minimal explanation	6-7-8 Presentation gives complete information on the elements and principles of design; however, it does not flow well	9-10 Presentation covers all relevant information with a seamless and logical delivery	
Content Knowledge 0-5 points	0 None shared or information shared was incorrect	1-2 Minimal knowledge was shared during the presentation	3-4 Knowledge of fashion design concepts is evident and shared at times during the presentation	5 Knowledge of fashion design concepts is evident and incorporated throughout the presentation	
Voice – pitch, tempo, volume 0-5 points	0 No voice qualities are used effectively	1-2 Voice quality is adequate	3-4 Voice quality is pleasant, though it could improve	5 Voice quality is outstanding and pleasing to listen to	
Body Language 0- 5 points	0 Body language shows nervousness and unease	1-2 Body language shows a minimal amount of nervousness	3-4 Body language portrays participant at ease	5 Body language enhances the presentation	
Grammar/ Word Usage Pronunciation 0-5 points	0 Extensive (more than 5) grammatical and pronunciation errors	1-2 Some (3-5) grammatical and pronunciation errors	3-4 Few (1-2) grammatical and pronunciation errors	5 Presentation has no grammatical or pronunciation errors	

Responses to Evaluators' Questions 0-5 points	0 Did not answer evaluators' questions	1-2 Responses to questions did not indicate adequate understanding of the skills needed	3-4 Responses to questions were appropriate and reflect a good understanding of the skills needed	5 Responses to questions were appropriate and reflect an excellent understanding of the skills needed	
---	--	---	---	---	--

VERIFICATION OF SCORE (please initial)

Evaluator _____ Lead Consultant _____ STAR Coordinator _____

<p align="center">TOTAL</p> (93 points possible)	
---	--

Evaluators Comments: