



NEW MEXICO
STATE ASSOCIATION

CREED PRESENTATION

New Mexico – State Event

Creed Presentation, an individual event, recognizes first-year members for their ability to recite and interpret the FCCLA Creed within the context of their personal philosophy. This event provides an opportunity for members to gain self-confidence in public speaking while learning the values and philosophy expressed by the organization in which they hold membership.

Eligibility

1. Participation is open to only **first-year** state and nationally affiliated FCCLA chapter members.
2. An event category is determined by the participant's grade in school prior to the State Leadership Conference.
3. Participants must be registered to attend the State Leadership Conference.
4. Each district may submit the three top entries per category level as determined at the district/regional competition.

Event Levels Available only to new, first-year members

- Level 1: through grade 8 ■ Level 2: grades 9–10 ■ Level 3: grades 11–12

PROCEDURES & TIME REQUIREMENTS

1. Participants must attend an event orientation session where they will be given a brief overview of the event.
2. At the designated time, an event volunteer will introduce each participant. The participant may not offer introductory remarks or concluding remarks. The participant will greet or thank the evaluators and shake their hands either before or after their event presentation.
3. The individual participant will recite the creed from memory to the evaluators. There is a maximum of 2 minutes for the creed presentation. Once the participant has begun reciting the creed, he/she may not stop and start over.
4. Participants may not use note cards. No other presentation elements, such as music or visuals, are allowed.
5. At the conclusion of the creed presentation, the evaluators will ask the participant to answer three (3) questions concerning the meaning of the creed and how the creed fits the participant's personal philosophy. There will be a 3-minute time limit for questions and answers.
6. Evaluators will score and write comments for each entry for approximately 5 minutes. The decision of the evaluators is final.
7. Total time required for participation in this event is approximately 10 minutes including presentation, questions, and evaluator scoring.

GENERAL INFORMATION

1. No additional set-up is provided.
1. Spectators will be allowed to observe the event. Participants may only observe after they have already presented.
2. Participants are not allowed to discuss the event with other participants. Doing so will result in disqualification.
3. Participants may wear the official FCCLA red blazer (encouraged) but a red, black, or white polo or professional white shirt (long or short sleeves) along with black bottoms (slacks, skirt, or sheath dress) is also acceptable. Black shoes are preferred. Jeans, t-shirts, or athletic wear are not acceptable for competition.
4. Presentations may not be recorded or photographed during competition, except by the official FCCLA photographer.
5. Participants should follow the approved conference dress code for participation in this event.
6. Terms in *italics* are defined in the glossary.

CREED PRESENTATION Specifications

Presentation and Interview

At the designated time, an event volunteer will introduce each participant. The participant may not offer introductory remarks or concluding remarks. The participant will greet or thank the evaluators and shake their hands either before or after their event presentation.

The individual participant will recite the creed from memory to the evaluators. There is a maximum of two (2) minutes for the creed presentation. Once the participant has begun reciting the creed, he/she may not stop and start over. At the conclusion of the creed presentation, the evaluators will ask the participant to answer three (3) questions concerning the meaning of the creed and how the creed fits the participant's personal philosophy. There will be a 3-minute time limit for questions and answers.

Creed Memorization	Orally deliver the FCCLA creed in the correct order and with all the correct words.
Stage Presence/ Professionalism	Deliver creed and interpretation with poise, confidence, and ease.
Gestures/Mannerisms	Use appropriate gestures, movements that enhance the presentation.
Posture	Stand straight and face the <i>audience</i> in a relaxed and natural way.
Eye Contact	Maintain eye contact with evaluators and <i>audience</i> .
Enthusiasm	Facial expressions and body language generate a strong interest and enthusiasm for the topics.
Voice	Speak with appropriate force, pitch, and articulation.
Tempo	Use tempo or pauses to improve meaning and/or add dramatic impact.
Volume	Speak loudly enough to be heard by all throughout the presentation.
Clothing Choice	Wear clothing that meets the competition dress code.
Grammar/Word Usage/Pronunciation	Use proper grammar, word usage, and pronunciation in both creed presentation and interpretation responses.
Interpretation and Responses to Questions	Answer questions with concise, well-constructed, honest responses, and place the answers in the context of their personal philosophy.

FCCLA Creed

We are the Family, Career and Community Leaders of America.
We face the future with warm courage and high hope.

For we have the clear consciousness of seeking old and precious values.
For we are the builders of homes, homes for America's future, homes where living will be the expression of everything that is good and fair, homes where truth and love and security and faith will be realities, not dreams.

We are the Family, Career and Community Leaders of America.
We face the future with warm courage and high hope.

FCCLA Spanish Creed

Nosotros somos la Familia, Carrera y Líderes de la Comunidad de América.
Nosotros enfrentamos el futuro con el valor caluroso y la esperanza alta.

Porque nosotros tenemos la conciencia clara de buscar los viejos y preciosos valores. Porque nosotros somos los constructores de casas, Casas para el futuro de América, Casas dónde vivir serán la expresión de todo lo que es bueno y justo, Casas dónde la verdad y amor y seguridad y fe serán las realidades, no los sueños.

Nosotros somos la Familia, Carrera y Líderes de la Comunidad de América.
Nosotros enfrentamos el futuro con el valor caluroso y la esperanza alta.



Name: _____ District: _____

Chapter: _____

Level: (Circle one) Level 1 Level 2 Level 3 Level 4

Directions:

1. Make sure all the information at the top is correct. If a student is not participating, cross their name(s) off. If a participant does not show, please write “No Show” across the top and return with the other forms. Do NOT change participant numbers.
2. At the conclusion of the presentation, verify evaluator scores and fill in the information below. Calculate the final score and ask for evaluators’ verification. Place this form in front of the completed rubrics and paper clip all items related to the presentation together. Please do NOT staple.
3. At the end of the competition in the room, double-check all scores, names, and participant information to ensure accuracy. Sort results by participant order and turn them into the Event or Competitive Events Consultant.
4. Please check with the Competitive Events Consultant if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK			POINTS
Punctuality 0 or 1 points	0 Participant was late for the presentation	1 Participant was on time for the presentation	
Dress Code 0 or 1 points	0 Official dress code was not followed	1 Official dress code was followed	
Evaluator’s Scores			Lead Consultant Total (2 points possible)
Evaluator 1 _____			
Evaluator 2 _____			Average Evaluator Score (98 points possible)
Evaluator 3 _____			
Total _____			Final Score (Average Evaluator Score plus Lead Consultant Total)
Total Average Score _____			

Rating Achieved: **Gold:** 90-100 **Silver:** 70-89.99 **Bronze:** 1-69.99
(Circle one)

VERIFICATION OF FINAL SCORE AND RATING (please initial)

Evaluator 1 _____ Evaluator 2 _____ Evaluator 3 _____ Event Lead Consultant _____



Name(s) of Participant(s)

School:

Level: (Circle One) Level 1 Level 2 Level 3 Level 4

Presentation						Points
Creed Memorization 0-20 points	0-1-2-3 Attempted to recite the creed, started but did not finish	4-5-6-7 Recited the creed but omitted one or more sentences	8-9-10-11 Recited the creed but omitted one or more sentences	12-13-14-15 Recited the creed in correct order, with 2 errors or omissions	16-17-18-19-20 Recited the creed in correct order with no more than 1 error or omission	
	0-1-2-3 Delivery and interpretation were shaky, overly nervous, or overaggressive, did not greet or thank evaluators, and did not shake hands	4-5-6-7 Fair delivery and interpretation, somewhat nervous, poise and confidence, and interaction with evaluators need improvement	8-9-10 Good delivery, interpretation, and poise, though did not greet or thank evaluators	11-12-13-14 Good delivery and interpretation, speaks with poise, confidence, and ease. Greeted or thanked evaluators and shook hands in a professional manner	15-16-17-18 Excellent delivery and interpretation, speaks with poise, confidence, and ease. Greeted or thanked evaluators and shook hands in a professional manner	
Gestures/Mannerisms 0-5 points	0 None used	1-2 Overuse of hand motions, too much movement	3-4 Limited use of gestures	5 Gestures appear natural and are appropriate		
Posture 0-5 points	0 Poor posture, turns away from audience	1-2 Leans, sways, slouches, or posture is very tense	3-4 Generally good posture and faces audience	5 Straight posture, relaxed, and faces audience		
Eye Contact 0-5 points	0 No eye contact with evaluators or audience	1-2 Limited eye contact with evaluators or audience	3-4 Inconsistent eye contact with evaluators or audience	5 Good eye contact with evaluators or audience		
Enthusiasm 0-5 points	0 No enthusiasm for the presentation	1-2 Very little use of facial expression or body language. Did not generate much interest in the topic	3-4 Facial expressions and body language are used to try to generate enthusiasm, but seem somewhat forced	5 Facial expressions and body language sometimes generate a strong interest and enthusiasm about the topic in others		
Voice 0-5 points	0 Monotone voice, difficult to understand words	1-2 Below-average use of emphasis, pitch, and articulation	3-4 Good use of emphasis, pitch, and articulation	5 Excellent use of force, emphasis, pitch, and articulation		

Tempo 0-5 points	0 Tempo or pauses were used in such a way that they were very distracting	1-2 Tempo or pauses were not used to improve meaning or dramatic impact	3-4 Tempo or pauses were intentionally used, but were not effective in improving meaning or dramatic impact	5 Tempo or pauses helped improve meaning or dramatic impact	
	0 Unable to hear the presentation	1-2 Volume is often too soft to be heard by all	3-4 Volume is loud enough to be heard by all at least 80% of the time	5 Volume is loud enough to be heard at least 90% of the time	
	0 Body language shows nervousness and unease	1-2 Body language shows a minimal amount of nervousness	3-4 Body language portrays participant at ease	5 Body language enhances the presentation	
	0 Extensive (more than 5) grammatical and pronunciation errors	1-2 Some (3-5) grammatical and pronunciation errors	3-4 Few (1-2) grammatical and pronunciation errors	5 Presentation has no grammatical or pronunciation errors	
	0-1-2 Does not respond to questions	3-4-5-6 Answers but fails to elaborate or explain, or shows little understanding of the Creed	7-8-9 Appropriate responses but appear rehearsed, unsure, or does not reflect good understanding of the Creed	10-11-12 Concise, well-constructed, and genuine responses that convey thought, meaning and understanding of the Creed	13-14-15 Concise, well-constructed and genuine responses that convey thought, meaning, and understanding of the Creed within the context of their personal philosophy
VERIFICATION OF SCORE (please initial)					
Evaluator _____ Lead Consultant _____ STAR Coordinator _____					TOTAL (98 points possible)

Evaluators Comments: