

# 2025-2026 STATE CAREER DEVELOPMENT CONFERENCE

# NEW MEXICO DECA JUDGES

## WHO CAN JUDGE?

- Individuals with experience in marketing, management, hospitality, finance, entrepreneurship, sales, human resources, travel and tourism, retail, and accounting
- Must be 21+ years old
- Role Play and Case Study Events will be tested before the conference, interview in person (face-to-face)
- Prepared Events document evaluated prior to the conference, presentation in person (face-to-face) will be evaluated at the conference
- Resources and support are available
- Visit <https://www.cognitofirms.com/CTLP1/DECAJudgeInformation> to complete your registration as a judge

## ROLE PLAY EVENTS

### Interview Only

Students will review the role-play scenario, 10 minutes of preparation, and present with you in the role-play. Judges evaluate the role-play to determine which students will advance to the final round of competition.

The Preliminary Judges will see up to 12 students. The judges will use the rubric to evaluate the role-play. The scores from the role-play will be added to the student exam scores to find the top 3 students in each section. Those students will then have a final judge with a new role-play scenario. The final judge will evaluate the final role-play. The scores from that role-play will be added to the exam scores. This score will determine the places of the top 9 students in each event.

PRELIMINARY Judges will meet with students on **March 2, 2026**, and review/evaluate students assigned to them. This should take approximately 5-6 hours. It is tentatively scheduled from 9:00-3:00.

FINALS Judges will meet with students on **March 3, 2026**, to role-play and evaluate students assigned to them. This should take approximately 4-6 hours. It is tentatively scheduled from 7:00-1:00.



## CASE STUDY EVENTS

### Interview Only

Students will review the case-study scenario, 30 minutes of preparation, and present with you in the case-study. Judges evaluate the case study to determine teams advancing to the final round of competition.

The Preliminary Judges will see up to 8 teams. The judges will use the rubric to evaluate the case study. The scores from the case study will be added to the exam scores to find the top 2 teams in each section. Those teams will then have a final judge with a new case-study scenario. The final judge will evaluate the final case study. The scores from the final case study will be added to the team exam scores. This score will determine the places of the top 6 teams in each event.

PRELIMINARY Judges will meet with teams on **March 2, 2026**, to review/evaluate teams assigned to them. This should take approximately 4-6 hours. It is tentatively scheduled from 9:00-3:00.

FINALS Judges will meet with teams on **March 3, 2026**, to evaluate teams assigned to them. This should take approximately 4-6 hours. It is tentatively scheduled from 7:00-1:00.

## PREPARED EVENTS

### Prepared Events and Presentation

Prepared Events Project Evaluations: Students will submit their projects online by **January 30, 2026**. Judges will then be able to begin evaluating this portion of the competition on **February 5, 2026**.

Presentations Evaluations: Students will present their project on **March 3, 2026**. Judges will evaluate the presentation.

Scores for the prepared portion and the presentation are combined to determine the winning teams. Some events have an exam component as well. It is tentatively scheduled from 7:00-1:00.

**SIGN UP TO JUDGE TODAY**

by visiting the website below or scanning the QR code!

<https://www.cognitofirms.com/CTLP1/DECAJudgeInformation/>

**THANK YOU FOR SUPPORTING NEW MEXICO DECA**