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Date: October 15, 2024 | Time: 3:07 PM - 4:45 PM MST | Virtual

ITEM 1: Call to Order

The meeting was called to order at 2:07 PM.

The New Mexico CTE Advisory Board facilitator Ryan Underwood from TEAMTRI provided an overview of the agenda and objectives for the meeting as the startup phase of the advisory board transitions to elected leadership positions.

	BOARD MEMBERS		BOARD MEMBERS		STAFF & LIAISONS
Υ	Andy Sloan - Lovington	Υ	Joan Baker UA412	Υ	Breezy Gutierrez, NMPED
	Schools				
Υ	Angel Anaya	Υ	Lindsey Bomke, RN,	Υ	Christine Phipps, NM
			UNM SRMC		CTLP
Y	Becca Galves	Y	Miguel Acosta	Y	Dr. Melissa DeLaurentis, NMPED
Y	Brian Schobel	Y	Mike May	Y	Ryan Underwood, TEAMTRI
Y	Bruce Bradford	Y	Nicola Martinez	Y	Colleen Boeder, TEAMTRI
			Collins		
Υ	Deena Crawley	Υ	Petra Solimon		
Υ	Douglas Wine NMJCA	Υ	Rob Leming, NM		
			Chamber		
Y	Ed Smith	Y	Romeo Cruz		
Υ	Erin Johnson-Kruft, CNM	Υ	Susan Chaudoir		
Υ	Gene Strickland-Hobbs				
	Schools				
Υ	Holley Woelber				
Y	Jennifer Schouwe				
Y	Jennifer Park				
Y	Jerry Valdez, NMDOT				

ITEM 2: Roll Call

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Participants included representatives from various educational institutions, government agencies, and industry partners. Attendees included representatives from NMPED, CNM, NMDOT, NM Chamber, UNM SRMC, Hobbs Schools, and others.

ITEM 3: Welcome and Introductions

Ryan Underwood welcomed all members and participants, emphasizing the importance of collaboration in Career and Technical Education (CTE) and workforce development. He provided an overview of the meeting format and encouraged participant active engagement so that voices, perspectives, and advisory can be received to improve NM Career Technical Education effective policies, practices, and planning.

ITEM 4: CTE Spotlight Guest Presentation: CNM Initiatives in CTE

Presenter: Erin Johnson-Kruft, Interim Dean, Central New Mexico Community College

- CNM offers programs in all 16 career clusters, ensuring a broad spectrum of technical education opportunities.
- The college has implemented an annual program review process to assess workforce needs, job market demand, and program effectiveness.
- Major investments are being made in learning spaces, high-tech equipment, and faculty professional development to maintain industry relevance.
- New program offerings include artificial intelligence, machine learning, cybersecurity, law enforcement, and electric vehicle technology.
- Strategic partnerships with industry leaders and K-12 schools aim to streamline pathways for students from high school to higher education and employment.
- CNM is focused on increasing outreach to underserved populations, ensuring that programs remain inclusive and accessible.
- Funding challenges were discussed, particularly regarding the restriction of Perkins funding for certain high-demand fields such as automotive, diesel, architecture and design, and culinary arts.

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ITEM 5: CTE Statewide Framework Overview

Presenter: Breezy Gutierrez, College and Career Readiness Bureau, NM Public Education Department (PED)

- NMPED is dedicated to engaging students with a culturally and linguistically responsive curriculum that prepares them for college, career, and life.
- Supports include college acceleration programs (AP, IB, dual credit), test fee assistance, and state/federal funding for high-quality CTE programs.
- Career-connected learning pathways include AP courses, dual credit, and work-based learning experiences such as apprenticeships and internships.
- The Comprehensive Local Needs Assessment (CLNA) is conducted every two years to align programs with workforce needs, ensure equitable access, and close opportunity gaps.
- Performance targets include graduation rates, core subject proficiency, post-secondary credential attainment, and workforce placement.
- Career clusters are being modernized, reducing from 16 to 14 with crosscutting themes in marketing, entrepreneurship, and digital technology.
- Perkins funding adjustments will shift post-secondary allocation from 50% to 35%, increasing investment in earlier career exposure.
- Expansion efforts include youth apprenticeship pathways, career exploration for middle school students, and increased support for underrepresented groups.
- Upcoming projects include validating programs of study, creating a resource hub, and further integrating career readiness initiatives with workforce development.

ITEM 6: NM CTE Advisory Board Leadership Elections

Board leadership positions were voted on using polls, with NM PED abstaining from voting. Each nominee provided a 60-second biography before the voting process began.

Board Chair: Nominees included Joan Baker, Jennifer Park, and Gene Strickland. Gene Strickland was elected with 68% of the vote (19 votes).

Vice Chair: Nominees included Joan Baker and Lindsay Bomke. Joan Baker was elected Vice Chair with 21 votes. Lindsay Bomke was recognized for her contributions and encouraged to engage in committee leadership.

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Secretary: Nominees included Holly Woelber and Nicola Martinez Collins. Nicola Martinez Collins was elected Secretary after a close vote. Holly Woelber remains a nominee for committee chair positions.

The New Mexico CTE Statewide Advisory Board is composed of accomplished leaders in their fields who could all serve in these roles. We appreciate the selfless initiative of the candidates as well as the support of their employers to lead the volunteer body and committees.

ITEM 7: Board Structure and Committee Formation

Discussion focused on the operational structure of the advisory board, committee roles, and leadership assignments.

Committees were established to address critical areas, including:

- 1. Executive Committee (Board Officers and Committee Chairs)
- 2. Students with Disabilities
- 3. Curriculum, Programs of Study, and CTE Equipment
- 4. Data, Outcome, and Evaluation
- 5. Coalition Building and Partners
- 6. Marketing, Public Relations and Public Policy

Initial nominations for committee chairs and members were reviewed, with final selections to be made by the next meeting.

Committees will focus on advocacy, guidance, and advising in the development and implementation of CTE programs.

The first committee meetings are scheduled to commence in the new year, with periodic check-ins to ensure progress.

ITEM 8: Public Comment Session

Members of the public were invited to share their insights, concerns, and suggestions.

Topics included the importance of apprenticeship opportunities, the expansion of dual-credit programs, and ensuring equitable access for Spanish-speaking students and those with special needs.

Specific questions were raised about graduation rates for CTE concentrators, with a commitment to providing a detailed breakdown in future meetings.

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These items were noted and will be addressed at future NM CTE Statewide Advisory Board Meetings and by the appropriate new committees.

ITEM 9: Adjournment

The meeting concluded at 5:11 PM. Participants were thanked for their contributions and engagement.

After Action Items

Next Advisory Board Meeting: February 12, 2025, from 10:00 AM to 3:00 PM.

Committee Appointments: On Wednesday, November 6, the executive committee of the board will finalize leadership and membership for each committee.

Committee Preference Survey: All advisory board members will receive a survey to indicate their preferred committees. Timely submission is encouraged to aid in placement.

First Committee Meetings: Initial committee meetings are targeted to take place in January 2025 following the holiday break and in February at our live meeting in Hobbs.

The Executive Committee will meet to discuss Committee Charges, Chair, Vice Chairs and Committee assignments to present at the February 2025 meeting.

Prepared by: Ryan Underwood and Colleen Boeder, TEAMTRI Facilitators