

# **New Mexico FCCLA**

## **District/Region and State Competitive Events Management Manual**



**NEW MEXICO**  
STATE ASSOCIATION

**2024-2025**

# Table of Contents

<b>Table of Contents</b> .....	<b>2</b>
<b>Introduction to STAR Events</b> .....	<b>3</b>
<i>New Mexico State Events</i> .....	3
<i>National Events</i> .....	4
<b>Changes in the 2024-2025 Competitive Event Guidelines</b> .....	<b>6</b>
<i>STAR Events</i> .....	6
New STAR Events .....	6
General Changes.....	6
Competing in Multiple Competitive Events.....	7
Event Specific Changes .....	8
<b>Management of District/Region and State Competitions</b> .....	<b>9</b>
<i>Personnel</i> .....	9
<b>Event Management Information</b> .....	<b>10</b>
<b>Advancing in STAR Events &amp; Awards</b> .....	<b>11</b>
<b>Checklist For Advisors</b> .....	<b>12</b>

## Introduction to STAR Events

Students Taking Action with Recognition (STAR) Events are competitive events for Family, Career and Community Leaders of America New Mexico members designed to recognize individuals and chapters for their proficiency and achievement in chapter and individual projects, leadership skills, and occupational preparation.

FCCLA STAR Events offer individual skill development and application of learning through the following activities:

- Cooperative: teams work to accomplish specific goals
- Individualized: an individual member works alone to accomplish specific goals
- Competitive: individual or team performance is measured by an established set of criteria

STAR Events promote the FCCLA Mission to focus on the multiple roles of family member, wage earner, and community leader. Each event is designed to help members develop specific lifetime skills in character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

STAR Events encourage active student participation and recognize the accomplishments of youth. The belief that everyone can be successful is the foundation of these events. Cooperation and competition are stressed in positive, constructive ways. Respect and interaction between youth and adults are fostered by establishing teams of adult and youth evaluators and event managers.

## New Mexico State Events

New Mexico State Events enable members to demonstrate proficiency and achievement at the District and State levels only. These events provide opportunities for members to demonstrate college and career-ready skills in Family and Consumer Sciences and related occupations.

- **Culinary Knife Skills** – an individual event that showcases the best of participants' knife skills. Participants will produce six uniform pieces for each knife cut meeting industry standards and demonstrate proper safety and sanitation procedures.
- **Fashion Sketch** – an individual event that recognizes members for their ability to design and sketch a croquis based upon a provided design scenario.
- **Interior Design Sketch** – an individual event that recognizes members for their ability to problem solve, design, and sketch an interior design space using the provided interior design scenario.
- **Pastry Arts** – an individual event that recognizes the individual for preparing a pastry art display using icing and frosting representing the scenario for the current year. Students will demonstrate decision-making skills and the ability to work independently, set up and maintain an individual work area utilizing time, energy-saving techniques enforce policies of personal hygiene, and maintain acceptable standards of personal grooming. Individuals will exhibit entrepreneurial skills by designing an order form, a work plan, and a cost analysis.
- **State Creed Presentation** – an individual event that recognizes first-year members for their ability to recite and interpret the FCCLA Creed within the context of their personal philosophy. This event provides an opportunity for members to gain self-confidence in public speaking while learning the values and philosophy expressed by the organization in which they hold membership.
- **Thematic Promotion (Traditional and Digital)** – an individual or team event recognizes participant(s) for designing and creating banners related to the State Leadership Conference theme. The participants will prepare an artistic banner related to the theme of the State Leadership Conference using the fundamental elements of visual design: Shape, Color, Space, Form, Line,

Value, and Texture.

- **Toys That Teach** – an individual event that recognizes members for their ability to design, build, and demonstrate an original homemade toy which provides learning and play for either an individual child or a small group of children. The toy is to be constructed of common, everyday household items, meet safety guidelines, and be easy to carry and use.

## National Events

These events are divided into four categories as listed below. These events enable members to demonstrate proficiency and achievement at the District, State, and National levels.

<b>Foundational Events</b>			
<i>Events that build basic leadership and life skills for members who want to get involved and improve upon themselves.</i>			
Career Investigation	Entrepreneurship	Focus on Children	Interpersonal Communications
Job Interview	Leadership	Nutrition and Wellness	Personal Finance
Parliamentary Procedure	Professional Presentation	Repurpose and Redesign	Sustainability Challenge
<b>Leadership Events</b>			
<i>Events that provide opportunities for leaders to gain recognition for their work in chapters. Event content is designed to be a chapter project led by the team that takes it to competition.</i>			
Chapter in Review Display	Chapter in Review Portfolio	Chapter Service Project Display	Chapter Service Project Portfolio
National Programs in Action	Promote and Publicize FCCLA	Public Policy Advocate	
<b>Career Focused Events</b>			
<i>Events for members exploring a specific career area. Most events are for Level 2 and Level 3 participants who have spent time building career-specific skills and knowledge, but a few events are open to Level 1 participants who want to explore a specific career path.</i>			
Baking and Pastry	Culinary Arts	Early Childhood Education	Event Management
Fashion Construction	Fashion Design	Food Innovations	Hospitality, Tourism, and Recreation
Interior Design	Personal Finance	Say Yes to FCS Education	Sports Nutrition
Teach or Train		Teaching Strategies	
<b>Online Events</b>			
<i>Events that have a focus on the integration of Family and Consumer Sciences content through digital delivery. Preliminary Round participants submit projects for online evaluation. The top 15 highest-scoring entries in each level are invited to present their digital project and an oral presentation at the National Leadership Conference.</i>			
FCCLA Chapter Website		Digital Stories for Change	
Instructional Video Design		Red Talks on Education	

Event	Entries per State	Individual Event	Team Event	Event	Entries per State	Individual Event	Team Event
<b>Baking and Pastry</b>				<b>Fashion Construction</b>			
				Level 1	2	■	or ■
				Level 2	2	■	or ■
Level 3 & 4	3	■		Level 3 & 4	2	■	or ■
<b>Career Investigation</b>				<b>Fashion Design</b>			
Level 1	2	■					
Level 2	2	■		Level 2	2	■	or ■
Level 3 & 4	2	■		Level 3 & 4	2	■	or ■
<b>Chapter in Review Display</b>				<b>Focus on Children</b>			
Level 1	2	■	or ■	Level 1	2	■	or ■
Level 2	2	■	or ■	Level 2	2	■	or ■
Level 3 & 4	2	■	or ■	Level 3 & 4	2	■	or ■
<b>Chapter In Review Portfolio</b>				<b>Food Innovations</b>			
Level 1	2	■	or ■	Level 1	2	■	or ■
Level 2	2	■	or ■	Level 2	2	■	or ■
Level 3 & 4	2	■	or ■	Level 3 & 4	2	■	or ■
<b>Chapter Service Project Display</b>				<b>Hospitality, Tourism, and Recreation</b>			
Level 1	2	■	or ■	Level 1	2	■	or ■
Level 2	2	■	or ■	Level 2	2	■	or ■
Level 3 & 4	2	■	or ■	Level 3 & 4	2	■	or ■
<b>Chapter Service Project Portfolio</b>				<b>Interior Design</b>			
Level 1	2	■	or ■	Level 1	2	■	or ■
Level 2	2	■	or ■	Level 2	2	■	or ■
Level 3 & 4	2	■	or ■	Level 3 & 4	2	■	or ■
<b>Culinary Arts</b>				<b>Interpersonal Communications</b>			
				Level 1	2	■	or ■
				Level 2	2	■	or ■
Level 3 & 4	3	■		Level 3 & 4	2	■	or ■
<b>Early Childhood Education</b>				<b>Job Interview</b>			
				Level 1	2	■	
Level 2	2	■		Level 2	2	■	
Level 3 & 4	3	■		Level 3 & 4	2	■	
<b>Entrepreneurship</b>				<b>Leadership</b>			
Level 1	2	■	or ■	Level 1	2	■	
Level 2	2	■	or ■	Level 2	2	■	
Level 3 & 4	2	■	or ■	Level 3 & 4	2	■	
<b>Event Management</b>				<b>National Programs in Action</b>			
Level 1	2	■	or ■	Level 1	2	■	or ■
Level 2	2	■	or ■	Level 2	2	■	or ■
Level 3 & 4	2	■	or ■	Level 3 & 4	2	■	or ■
<b>Repurpose and Redesign</b>				<b>Nutrition and Wellness</b>			
Level 1	2	■	or ■	Level 1	2	■	or ■
Level 2	2	■	or ■	Level 2	2	■	or ■
Level 3 & 4	2	■	or ■	Level 3 & 4	2	■	or ■
<b>Say Yes to FCS Education</b>				<b>Parliamentary Procedure</b>			
Level 1	2	■		Level 1	2		■
Level 2	2	■		Level 2	2		■
Level 3 & 4	2	■		Level 3 & 4	2		■
<b>Sports Nutrition</b>				<b>Personal Finance - Presented by EverFi</b>			
Level 1	2	■	or ■	Level 1	2	■	
Level 2	2	■	or ■	Level 2	2	■	
Level 3 & 4	2	■	or ■	Level 3	2	■	

Sustainability Challenge					Professional Presentation				
Level 1	2	■	or	■	Level 1	2	■	or	■
Level 2	2	■	or	■	Level 2	2	■	or	■
Level 3 & 4	2	■	or	■	Level 3 & 4	2	■	or	■
Teach or Train					Promote and Publicize FCCLA				
Level 1	2	■			Level 1	2	■	or	■
Level 2	2	■			Level 2	2	■	or	■
Level 3 & 4	2	■			Level 3 & 4	2	■	or	■
Teaching Strategies					Public Policy Advocate				
					Level 1	2	■	or	■
Level 2	2	■			Level 2	2	■	or	■
Level 3 & 4	2	■			Level 3 & 4	2	■	or	■

## Changes in the 2024-2025 Competitive Event Guidelines

*The following is a listing of the changes in the 2024-2025 Competitive Events Guides. It is in no way inclusive and participants and advisers should continue to **read the event rules carefully** to ensure eligibility and successful event completion and presentation.*

**The Competitive Events Guide is divided into five different documents. The documents are available to members and advisers through the FCCLA Adviser under the “Resources” tab**

1. FCCLA Knowledge Matters Virtual Business Challenge Guidelines
2. FCCLA/LifeSmarts Knowledge Bowl Guidelines
3. Skill Demonstration Events Guidelines
4. FCCLA Challenge Testing, presented by G-W Publisher
5. STAR Events Guidelines

These resources, provided for members and developed with funds from membership dues, are available to advisers and members through the FCCLA Adviser Portal.

## STAR Events

### New STAR Events

**Personal Finance, presented by EVERFI-** An individual event that challenges students to apply Family and Consumer Sciences and financial literacy knowledge from EVERFI to real-life scenarios. Participants will set financial goals, create budgets, track spending, and adjust plans based on their experience and insights gained from EVERFI’s educational digital lessons. This event was originally scheduled to pilot to select states for 2024-2025, but is now open to all states this year.

**Teaching Strategies -** An individual event recognizing participant(s) who exhibit knowledge, expertise and competency in incorporating research-based teaching strategies into an original Lesson Plan Activity for any grade level and content area. Participant(s) must prepare a portfolio and a resource container to justify their teaching strategy selections through an in-person role-play where the participant acts as the teacher and the evaluator acts as the student. This event was piloted by a select few states in 2023-2024 (Arizona, Georgia, Indiana, Michigan, Oklahoma) and is now open to all states in 2024-2025.

## General Changes

**New Look** – The guideline templates have been updated to reflect FCCLA’s official branding colors which are showcased in the FCCLA Portal and on the FCCLA website. The guidelines are available in the FCCLA Portal and have been separated out by the Introduction pages, Events, and the Glossary.

**Disqualification-** The term "disqualification" has been newly added to the STAR Events glossary and has been defined to enhance clarity and ensure consistent understanding.

**Disqualification & Penalties-** The policy regarding late arrivals to STAR Events participants scheduled competition time has been clarified. Participants arriving more than 15 minutes after their scheduled start time will still be allowed to compete but **will not** be eligible for placement in the Top 10 or selection as a Top 3 finalist.

**Dress Code** – More specific language was added (with the exception of Baking & Pastry and Culinary Arts), the dress code graphic in the guidelines lists neckwear options. Participants should use discretion when wearing other types of neckwear, including necklaces, lanyards, and pins to avoid distractions or fidgeting that could result in point deductions.

**Evaluators-**The responsibilities of Evaluators have been updated to define evaluation teams for STAR Events at NLC. Evaluators may include Subject Matter Experts (Advisers), Business and Industry, and Community Members (adults), and students in 12<sup>th</sup> grade and higher. \*When necessary, 11<sup>th</sup> grade students can be assigned to judge Level 1 and 2 participants.

**Canvas Shoes-**The dress code guidelines for Baking & Pastry and Culinary Arts events have been updated to emphasize that canvas shoes are not permitted. The phrase “**canvas shoes are not suitable**” has been bolded to clearly indicate that such footwear is not acceptable for these events

**Dates and Deadlines** – For the third consecutive year, confirming STAR Event participation is required and counts as one point on the STAR Events rubrics. **Chapter Advisers** must confirm their participants and schedules by the specified deadline, as detailed under the Compete section of the FCCLA website in the Dates and Deadlines section.

**STAR Events Registration Fees-**Baking and Pastry Culinary Arts participants **will not** be able to register for National STAR Events beyond the regular deadline dates posted on the FCCLA Website.

**STAR Events Volunteers-**The Assistant Lead Consultant has been added back into the STAR Events Guidelines as a volunteer type for National Leadership Conference. This position is necessary in order to assist our STAR Events Leads with management responsibilities.

### **Competing in Multiple Competitive Events**

#### **National Leadership Conference:**

During the National Leadership Conference, participants are permitted to take part in one (1) STAR Event OR FCCLA/LifeSmarts Knowledge Bowl in addition, members can compete in one (1) Skill Demonstration Event and up to ten (10) Challenge Test. However, please note that National FCCLA will not accept any schedule requests or accommodations. It is solely the responsibility of the Chapter Adviser and the participant to coordinate and choose a Skill Demonstration Event/Online Challenge Test that occurs on a different day than their STAR Event/Knowledge Bowl.

## **Event Specific Changes**

### **Baking and Pastry & Culinary Arts –**

- FCCLA is excited to have Chef Jason Avelson, CCC, CCE, CCA, returning as our Culinary Consultant. He comes with a wealth of knowledge, experience, and a passion for helping students grow and learn. In his role, Chef Avelson will spearhead the creation of recipes, compile equipment lists, provide training to skilled evaluators, and address any questions from chapter members and advisers. Any questions regarding Baking and Pastry or Culinary Arts can be directed to [culinary@fcclainc.org](mailto:culinary@fcclainc.org).
- Please note (as mentioned under STAR Events Registrations) that Baking & Pastry and Culinary Arts participants can no longer register to compete beyond the regular STAR Events Registration deadline date. Please refer to the deadline dates under the Compete, Dates and Deadlines, section of the FCCLA Website. Onsite registrations will NOT be permitted.

## **NEW MEXICO FCCLA COMPETITIVE EVENT GUIDELINES**

All guidelines can be found in the New Mexico Competitive Event Manual

## **NEW MEXICO FCCLA COMPETITIVE EVENT POLICIES**

All policies can be found in the New Mexico Competitive Event Manual



# Management of District/Region and State Competitions

The details of implementing and exact procedures for the district/region and state competitions can be found in the New Mexico FCCLA Competitive Events Management Manual.

## Personnel

Many individuals are needed to assist in the management of the State STAR Event Competition. Both student members and adults play an important role in the success of the competition by serving in the following areas:

**Competitive Events Coordinator:** An adult selected by the State CTLP Director or State FCCLA Advisor to help assist, supervise, coordinate the events, as well as enter and verify the scores for the state competitive events.

**Competitive Events Review Board:** A group of three to five people, consisting of the Board Chair, the State FCCLA Advisor and/or State CTLP Director and the Competitive Events Coordinator, who make decisions regarding any conflicts or controversy within the competitive events state competition.

**CTLP Staff:** Employees hired by the Career and Technical Leadership Project (CTLP) to manage the responsibilities of Career and Technical Student Organizations (CTSOs) under the direction of the New Mexico Public Education Department (PED).

**Evaluators:** Evaluation teams composed of adults that are NOT current FCCLA advisors, who are responsible for evaluating and assigning ratings to entrant(s). Advisors are asked to contribute names of individuals who can assist in this area.

**FCCLA Board Chair:** The person elected to serve as the leader of the New Mexico FCCLA Board of Directors.

**Headquarters Manager:** A person to supervise the materials turned in before, during and after the state competitive events and works closely with the Competitive Events Coordinator.

**Lead Consultants:** An adult, preferably a FCCLA Advisor, selected to carry out an individual event, providing necessary orientation, materials, and supplies.

**Regional Advisor:** A chapter advisor contracted by the State FCCLA Advisor and/or State CTLP Director to manage the district/regional competitive events.

**State FCCLA Advisor:** The FCCLA staff member, appointed by the State CTLP Director, responsible for managing day to day operations of the association and manages the state leadership conference.

**Youth Room Consultants:** Students or alumni that help time events, serve as runners, or assist with other responsibilities as needed by the Lead/Room Consultants. Chapter Advisers are asked to submit youth volunteers to serve in this capacity.

## Event Management Information

1. Points awarded by evaluators, as well as their decision of entrants' placings, are final.
2. In the event of a tie in the top 5 places, all efforts will be made immediately by the evaluators to resolve it. If the tie cannot be broken, the National STAR Events Tie-Breaker Procedures (p.19 in the National STAR Events Guidelines) will be used.
3. If awards, medals, plaques, or certificates are not picked up at the conference, the items can be shipped to the chapter advisor. **Advisors are encouraged to attend sessions and pick up awards at the conference. All awards will be mailed following the State Conference.**
4. Although not guaranteed, New Mexico FCCLA will try to accommodate teacher requests for specific competition days/times at the district/regional and state conference if requests are submitted prior to the posting of the time schedules. Requests must be submitted in writing to robin.slutz.com. State Conference schedule requests must be received by the Monday following the last district/region conference. Schedule day/time change requests will NOT be accepted after schedules are posted.
5. Evaluators play a vital role in the success of all participants in competitive events. Adults with knowledge in each event will be selected as evaluators. Individuals may not evaluate an event where students from their local school or community are competing or if they have any other connection to the team competing. **FCS teachers who are active as current FCCLA advisors may not be evaluators.**
  - Examples of possible evaluators:
    - Parents/guardians of participants, except an event in which their child, child's chapter or school is participating
    - Teachers other than Family and Consumer Sciences teachers, except in an event in which their chapter or school is participating
    - College students/Alumni members, except in an event in which their former school is competing
    - School Administrators, School Board members, and other community leaders, except in an event in which their community school is competing
    - Business professionals
6. Lead Consultants also play a vital role in the success of competitive events. They ensure that each individual event is conducted with integrity according to the rules. Lead Consultants may include current Family and Consumer Science teachers and/or FCCLA advisors, former Family and Consumer Science teachers, responsible adults with a knowledge of FCS and FCCLA, FCCLA alumni, and college students with competitive events experience. Lead Consultants may not supervise an event that their chapter or a chapter that they were associated with are competing.

## Advancing in STAR Events & Awards

The New Mexico Association will follow all scoring levels, guidelines, and rubrics provided by National FCCLA with the following exceptions:

1. An average score of 70 points **MUST** be made from an individual or team in order to advance from state to national competition.
2. **National STAR Events:** the top 3 entries in each level (meeting the score requirement) will advance from district/region to state. The top 2 entries in each level (meeting the score requirement) will advance from state to national. \*Exception: The top 3 entries in Baking and Pastry and Culinary Arts (meeting the score requirement) advance from state to national.
3. **New Mexico State Events:** the top 3 entries in each level (meeting the score requirement) will advance from district/region to state. These events do not advance to national competition.
4. All participants will be recognized at the district/region and state conferences. Recognition at the district/region level will be determined by each Regional Advisor. For the state level, all participants will be recognized on stage and will receive a medal according to the scores listed below:
  - 50-69.99 points — Bronze
  - 70-89.99 points — Silver
  - 90-100 points — Gold
5. Some scholarships are awarded to top participants in certain events and certain levels.
6. Entries progressing to state and national competition may be altered to improve the presentation between the district/regional and state conference and between the state and national conferences.
7. If a cancellation occurs with an entry that placed in the top 3 at district/region competition, the entry with the next highest score will be offered the chance to compete at state.
8. If an entry that placed first or second at state competition cannot attend the national leadership conference, the third-place entry will be invited to compete. If the third-place entry cannot attend, invitations will be extended to the next highest scored entry.

## Checklist For Advisors

This checklist is designed to give you, the advisor, an organized view of competitive events and to ensure all requirements for the students have been met. Please read all information carefully and completely to ensure you and your student(s) understand all requirements.

- \_\_\_\_\_ 1. Distribute information about New Mexico Competitive events to your members and encourage them to access Competitive Events resources on the FCCLA student portal.
- \_\_\_\_\_ 2. Be sure members have access to:
  - Policies, Eligibility and General Rules for ALL levels of competition
  - Checklist for Participants (page 13 of National STAR Events Guidelines)
  - National STAR Events templates found online in both the advisor and student portals
  - Rules and Rubrics for their event
  - Glossary (page 501 of National STAR Events Guidelines)
- \_\_\_\_\_ 3. Submit chapter member names online in the national affiliation portal by November 1 and check to make sure national headquarters has posted the payment by November 15.
- \_\_\_\_\_ 4. Register for the District/Regional Leadership Conference.
- \_\_\_\_\_ 5. Submit competition entries through the online registration system.
- \_\_\_\_\_ 6. If entering a portfolio event, purchase the official FCCLA notebook/binder from the national FCCLA store, found at [www.fcclainc.org](http://www.fcclainc.org). (Allow time for delivery)
- \_\_\_\_\_ 5. Prepare display, file folder, or portfolio, if required, as described in event rules. *It is suggested that competitors put their portfolio items in the order of items on the rubric.*
- \_\_\_\_\_ 6. After the student have completed their projects, go over all requirements with them and make sure all guidelines have been met.
- \_\_\_\_\_ 7. Check presentation to ensure that it is the appropriate length.
- \_\_\_\_\_ 8. Check district/region and state competition schedules to see if there are any conflicts. Request changes if necessary.
- \_\_\_\_\_ 9. Take all needed equipment, supplies and materials to the conference. Check adjusted time schedule after the competitive event check-in has ended to verify scheduled participation time. Competition times are subject to change based on no-shows.
- \_\_\_\_\_ 10. Make arrangements to pick up any items brought to the events after the competition is completed