



In 2024-2025, DECA challenges you to **BE THE ONE.**

When you join DECA, you're not just another member; you're part of a global network of emerging leaders and entrepreneurs who are shaping the future. Put your unique talents on display as you chart your own course and make a difference in the world—the way only you can.

Choose your path—whether through community service, leadership or competition—and watch as your college and career goals come within reach.

Unleash your creativity, dream big and let your brilliance shine as you make your mark on your school, community and beyond. DECA empowers you to become a trendsetter, role model and champion.

It's time to step up, stand out and **BE THE ONE** who makes a difference.



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