

2025-2026



NEW MEXICO

**DECA**

DECA, INC  
EXECUTIVE COUNCIL  
**OFFICER HANDBOOK  
& APPLICATION**

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1500 S Ave. K  
ENMU-Station 61  
Portales, NM, 88130  
[www.nmctso.com/deca](http://www.nmctso.com/deca)

Dear DECA Executive Officer Candidate:

Congratulations on considering candidacy as DECA Executive Officer Candidate representing New Mexico DECA at the International Career Development Conference. This is an excellent opportunity to continue to develop the knowledge and skills necessary to become an academically prepared, community oriented, professionally responsible, experienced leader. As an emerging leader, you will become empowered through a collection of experiences to provide effective leadership by practicing goal setting, consensus building and project implementation, while exhibiting ethics, integrity and high standards.

As our primary student brand ambassadors, DECA Executive Officers represent a variety of student members to a variety of key stakeholders, including fellow members, advisors, education administrators, business partners, public policymakers and more. Because the service of DECA Executive Officers to the organization is an important commitment, please strongly consider running for this position only if you are organized, are motivated, are eager to work as a team, show initiative and exhibit high moral and ethical standards. Be ready to make DECA your first priority and be willing to present a favorable image on behalf of our organization.

To serve as a candidate for Western Region Vice President or DECA President, you must declare your candidacy to the New Mexico Board of Directors and go through an approval process. To begin this process, **please email Debi Cline at [deca@nmctso.com](mailto:deca@nmctso.com) with the subject line NMDECA ICDC Candidate by December 1, 2024.** More information will be emailed to you on the next steps in the process to go through this approval process.

Good luck!

Debi Cline  
Chartered Association Advisor  
New Mexico DECA