

Seize THE
OPPORTUNITY 
TO COMPETE

SECONDARY



WORKPLACE SKILLS ASSESSMENT PROGRAM

2023–2024 • **COMPETITIVE EVENTS** • www.bpa.org



**BUSINESS
PROFESSIONALS
of AMERICA**

Secondary Events

Business Administration

Administrative Support Concepts - Open
Administrative Support Research Project
Administrative Support Team
Business Law and Ethics
Database Applications
Integrated Office Applications
Legal Office Procedures
Office Systems and Procedures, Basic
Office Systems and Procedures, Advanced
Spreadsheet Applications, Fundamental
Spreadsheet Applications, Advanced
Word Processing, Fundamental
Word Processing, Intermediate
Word Processing, Advanced

Digital Communication and Design

Broadcast News Production Team
Computer Animation Team
Computer Modeling
Desktop Publishing, Fundamental (new certification)
Desktop Publishing, Advanced (new certification)
Digital Communications and Design - Open
Digital Media Production
Graphic Design Promotion
Podcast Production Team
User Experience Design Team (new name)
Video Production Team
Visual Design Team - Pilot
Web Design, Fundamentals of
Website Design Team

Finance

Accounting, Fundamental
Accounting, Advanced
Accounting, Payroll
Banking and Finance
Economic Research Individual
Economic Research Team
Financial Analyst Team
Financial Math and Analysis Concepts - Open
Personal Financial Management

Health Administration

Health Administration Concepts - Open
Health Administration Procedures
Health Insurance and Medical Billing
Health Research Presentation (new name)
Medical Coding (new name)

Management Information Systems

C# Programming
C++ Programming
Computer Network Technology
Computer Programming Concepts - Open
Computer Security
Device Configuration and Troubleshooting
Information Technology Concepts - Open

Java Programming
Linux Operating System Fundamentals
Network Administration Using Cisco (new certification)
Network Design Team
Python Programming
Server Administration Using Microsoft
SQL Database Fundamentals

Management, Marketing & Communication

Digital Marketing Concepts - Open
Entrepreneurship
Ethics & Professionalism
Global Marketing Team
Human Resource Management
Interview Skills
Interview Skills, Advanced
Management, Marketing and Human Resources Concepts - Open
Meeting and Event Planning Concepts - Open
Parliamentary Procedure Concepts - Open
Parliamentary Procedure Team
Presentation Individual
Presentation Team
Small Business Management Team
Speech, Extemporaneous
Speech, Prepared

Virtual Events (National)

2D Animation Team - Pilot
Cybersecurity/Digital Forensics
 Esports Team - Pilot
 Ethical Leadership and Decision-making Team - Pilot
Financial Portfolio Management Team
Mobile Applications
Promotional Photography
Social Media Marketing Campaign Team - Pilot
Software Engineering Team
Start-up Enterprise Team
Virtual Branding Team
Virtual Multimedia and Promotion Individual
Virtual Multimedia and Promotion Team
Web Application Team

- Application** – Task or project during the event
- Certification** – Certification exam at nationals
- Exam** – Multiple-choice or true/false questions
- Judged** – Presentation to judges
- New** – Event offered for the first time
- Pre-submitted** – Project uploaded for evaluation

Open events are available to any regional, state, or national conference attendee. Qualification from a previous level of competition is not required.

Virtual events occur at the national level. Project judging occurs virtually. The top 10 entrants are invited to the national conference. Entry fee is \$10 for individual events and \$20 for team events.