

Seize THE  
**OPPORTUNITY**   
TO COMPETE

**MIDDLE LEVEL**



# WORKPLACE SKILLS ASSESSMENT PROGRAM







2023-2024 • **COMPETITIVE EVENTS** • [www.bpa.org](http://www.bpa.org)



**BUSINESS  
PROFESSIONALS  
of AMERICA**

# Middle Level Events

## Business Administration

Administrative Support Team   
Business Communication Skills Concepts – Open   
Business Fundamentals Concepts – Open   
Business Math Concepts – Open   
Spreadsheet Applications   
Word Processing 

## Digital Communication & Design

Graphic Design Promotion   
Video Production Team   
Visual Design Team - Pilot   
Website Design Team 








## Finance

Financial Literacy   


## Management Information Systems

Computer Literacy Concepts – Open   
Digital Citizenship   
  
Digital Game Design Team   








## Management, Marketing & Communication

Entrepreneurship Exploration   
  
Human Resource Exploration   
  
Presentation Team   
Speech, Extemporaneous   
Speech, Prepared 

## Virtual Events (National)

2D Animation Team - Pilot   
  
Cybersecurity/Digital Forensics   
  
 Esports Team - Pilot   
  
 Ethical Leadership and Decision-Making Team - Pilot   
  
  
Financial Portfolio Management Team   
  
Mobile Applications   
  
Promotional Photography   
  
Social Media Marketing Campaign Team - Pilot   
  
Software Engineering Team   
  
Start-up Enterprise Team   
  
Virtual Branding Team   
  
Virtual Multimedia and Promotion Individual   
  
Virtual Multimedia and Promotion Team   
  
Web Application Team   


### GUIDE TO SYMBOLS

-  **Application** – Task or project during the event
-  **Certification** – Certification exam at nationals
-  **Exam** – Multiple-choice or true/false questions
-  **Judged** – Presentation to judges
-  **New** – Event offered for the first time
-  **Pre-submitted** – Project uploaded for evaluation

**Open events** are available to any regional, state, or national conference attendee. Qualification from a previous level of competition is not required.

**Virtual events** occur at the national level. Judging occurs virtually. The top 10 entrants are invited to the national conference. Entry fee is \$10 for individual events and \$20 for team events.