



NEW MEXICO

SPONSORSHIP PACKAGES



ABOUT NEW MEXICO FCCLA

Family, Career and Community Leaders of America (FCCLA) is a nationally recognized Career and Technical Student Organization (CTSO) that has impacted the lives of young men and women in New Mexico for over 75 years. FCCLA offers members technical training, internships, real-world skills, and industry credentials related to human services, hospitality and tourism, education and training, and visual arts and design Career Pathways.

New Mexico FCCLA is made up of over 2,200 members among 42 chapters. To help reduce the cost for all members associated with attending the State Leadership Conference, we are searching for financial partners willing to help fund this annual conference.

Your financial commitment will help reduce registration costs, provide prizes, fund keynote speakers or educational workshops and award scholarships to deserving students.



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IMPORTANT DEADLINE JANUARY 5

- * APPLICATION AND CONTRACT DUE
- * CONFERENCE PROGRAM INCLUSION DEADLINE
- * LOGO SUBMISSION DEADLINE

	PLATINUM \$2,500	DIAMOND \$1,000	GOLD \$750	SILVER \$500	BRONZE \$250
Booth space during the State Leadership Conference	X	X	X	X	X
Ability to share videos, flyers, brochures, etc.	X	X			
Complimentary exhibitor representative	3	2	1	1	1
Complimentary lunch tickets for representatives	3	2	1	1	1
Sponsorship-level identification on booth	X	X	X	X	
Sponsor name will appear at the top of the list of vendors and sponsors	X				
Inclusion of logo and link on state website through August	X	X	X	X	
Identification as sponsor during all general session multimedia presentations	X	X	X	X	
Custom social media posts through May	4	3	2	1	
Ability to present a workshop or educational webinar to attendees	X	X	X		
Recognition of specific event sponsorship	X				
National registration sponsorship (1 st place individual or team)	X				
Award for top finishers (1 st place or team)	X				

SIGN UP TO BE A SPONSOR AT NMCTSO.COM/FCCLA/GETINVOLVED

PACKAGE ADD-ONS & A LA CARTE OPTIONS



ADDITIONAL BOOTH REPRESENTATIVE | \$100

Booth representatives have the ability to chat directly with attendees. Packages come with a set amount of complimentary registrations, which include lunch. Additional representative registrations can be purchased through this add-on, with lunch tickets included (two-day). Purchase of package required.

LEADERSHIP KEYNOTE | \$2,500

Each year a keynote is selected to inspire and motivate participants. Be part of this great opportunity by sponsoring the keynote speaker! You will also receive recognition in the conference program and on our website and social media.

JUDGE/ADVISOR THANK-YOU GIFT | VARIES

What can be better than getting our judges and advisors to take your promotions back to their workplaces, homes, and classrooms? Sponsor a branded gift for conference attendees and continue reaching your audience all year long!

CONFERENCE SHIRTS | \$2,500

Expand your reach by sponsoring the conference t-shirt for conference participants and educators. Approximately 500 t-shirts will be needed for the students and educators in attendance.

- * Logo or advertisement on the conference shirt.
- * Exposure for your company both at a state and national level and more!

STUDENT AWARDS | \$3,000

These awards are given to the top finalists in each competitive event that will represent New Mexico during the international conference.

Award sponsorships include:

- * Invitation to speak at a meal function
- * Recognition in the program, on the website, and on social media
- * Sponsorship signage at the awards ceremony

PEN OR PENCILS | \$500

Sponsor state pens and pencils for delegates so everyone is writing with your logo in their hand.

Reach: 500+ participants

MEAL FUNCTION | VARIES

Judges and volunteers are an integral part of our conference's success. There are multiple opportunities to sponsor a snack break, breakfast, or lunch during the conference. This meal function would be for judge volunteers and advisors only.

Meal function sponsorship includes:

- * Invitation to speak at the meal function
- * Recognition in the program, on the website, and on social media
- * Sponsorship signage at the meal function

Example of functions available:

- * Competitive Events Lunch | Day 1 | 75-100 participants
- * Competitive Events Breakfast | Day 2 | 75-100 participants
- * Competitive Events Lunch | Day 2 | 75-100 participants
- * Competitive Events Break | Varies | 50-75 participants

COMPETITIVE EVENT SPONSORSHIP

COMPETITIVE EXPERIENCE

\$500 (INDIVIDUAL) | \$2,000 (TEAM)

FCCLA's Competitive Events Program is an integral assessment tool that is critical to our mission of preparing the next generation of emerging leaders and entrepreneurs. Place your brand at the center of our conference as members participate in events to prepare them for future careers!

- * 1st place winner award (individual or team)
- * Logo display on the screen during general sessions
- * Scholarship to pay for the international conference registration fees
- * Opportunity to stand on stage and present the award to the winner

COMPETITIVE EVENTS

STAR EVENTS (Students Taking Action with Recognition)

FOUNDATIONAL EVENTS

- Career Investigation
- Entrepreneurship
- Focus on Children
- Interpersonal Communications
- Job Interview
- Leadership
- Nutrition and Wellness
- Personal Finance
- Parliamentary Procedure
- Professional Presentation
- Repurpose and Redesign
- Sustainability Challenge

LEADERSHIP EVENTS

- Chapter in Review Display
- Chapter in Review Portfolio
- Chapter Service Project Display
- Chapter Service Project Portfolio
- National Programs in Action
- Promote & Publicize FCCLA
- Public Policy Advocate

CAREER FOCUSED EVENTS

- Baking and Pastry
- Culinary Arts
- Early Childhood Education
- Event Management
- Fashion Construction
- Fashion Design
- Food Innovations
- Hospitality, Tourism, and Recreation
- Interior Design
- Personal Finance
- Say Yes to FCS Education
- Sports Nutrition
- Teach or Train
- Teaching Strategies

OTHER EVENTS

- FCCLA/Lifesmarts Knowledge Bowl
- Knowledge Matters Virtual Business Challenge
Personal Finance

NEW MEXICO ONLY EVENTS

- Culinary Knife Skills
- Fashion Sketch
- Interior Design Sketch
- Pastry Arts
- State Creed Presentation
- Thematic Promotion
- Toys That Teach

COMPETITIVE EVENTS JUDGES

Plan to volunteer as a competitive judge at the New Mexico FCCLA State Leadership Conference. Over 100 judges are required to judge and evaluate the competitors in the events above.

Register today: nmctso.com/FCCLA/GetInvolved



NEW MEXICO



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CONTACT CHRISTINE.PHIPPS@ENMU.EDU OR 575.562.4729.