



Chapter Success Guide

NEW MEXICO HOSA

JANE SHOVLIN RN, ADVISOR MENTOR

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HOSA OVERVIEW

HOSA - Future Health Professionals is the premier organization for student leaders pursuing careers in the healthcare industry. The mission of HOSA is to empower HOSA-Future Health Professionals to become leaders in the global health community through education, collaboration, and experience.

History, Size and Reach of HOSA

Founded in 1976, formerly as Health Occupations Students of America, HOSA - Future Health Professionals has over 260,000 members each year in over 6,000 middle, secondary and postsecondary/collegiate chapters across the world.

New Mexico HOSA

New Mexico HOSA was one of the original states when HOSA started in 1976. It has grown over the years to 2044 members in 25 chapters in 2022-2023. It had the largest increase in middle school membership in the nation and excelled at the International Leadership Conference. New Mexico HOSA is growing, and we want you to be a part of its success!

HOSA Endorsements

HOSA is endorsed by the U.S. Department of Education, New Mexico Public Education Department, the Health Science Education Division of the Association for Career and Technical Education, National Health Science Consortium, and over 50 other health-related partners and industry associations.

HOSA is Co-curricular

HOSA is a national organization that operates as an integral component of the health science education curriculum. Through its network of state and local chapters, HOSA provides powerful instructional tools, recognition, leadership, networking, scholarships, and connections to the healthcare industry to thousands of members across the U.S.

Through the HOSA Competitive Events Program members compete in teams or as individuals in over 60 different events related to all aspects of health care. HOSA integrates into the Health Science Education curriculum to develop and recognize smart, dedicated, and passionate future health professionals.

HOSA offers numerous health leadership conferences and professional development opportunities including the International Leadership Conference, Washington Leadership Academy held in Washington, DC, HOSA University, New Mexico CTSO Leadership Rallies, and the New Mexico State Leadership Conference.

HOSA Mission Statement

The mission of HOSA is to enhance the delivery of compassionate, quality health care by providing opportunities for knowledge, skill and leadership development of all health science education students, therefore, helping students to meet the needs of the health care community.

HOSA Facts

- HOSA is one of New Mexico's eight Career and Technical Student Organizations (CTSOs) along with BPA, Educators Rising, National FFA Organization; DECA; SkillsUSA; Family, Career and Community Leaders of America (FCCLA); and TSA.
- Sara Walters is the National HOSA Executive Director.
- HOSA is the largest student organization in America concentrating 100% of its mission and programs on developing future health professionals and leaders.
- Nationwide there are over 260,000 HOSA middle school, high school, and college members. The U.S. Department of Education endorses HOSA with all state chapters endorsed by the State Department of Education.
- Over 11,000 attendees are present at the ILC each year.
- Each year HOSA awards over \$400,000 in scholarships at the national and state levels to deserving members.
- National HOSA offers nearly 60 healthcare
- The competitive events program can be utilized throughout the academic school year as an instructional resource.
- HOSA's Competitive Events Program includes four events specifically designed for students with disabilities.
- The U.S. Surgeon General's office hosts summer internships in Washington, D.C. for HOSA members annually.
- During the summer of 2012, National HOSA launched a new brand for HOSA to modernize the image, retain familiarity, and establish HOSA's identity worldwide.
- The 2023-2024 National Theme is "Dare to Create"



Keynote speaker at the 2022 International Leadership Conference, Dr. Mike Varshavski

CONTACT INFORMATION

New Mexico HOSA

Phone: (575) 562-4729
New Mexico HOSA
1500 South Avenue K, ENMU Station 61
Portales, NM 88130

National HOSA Headquarters

548 Silicon Drive, Suite 101, Southlake, TX 76092
Phone: (800) 321-HOSA (4672) | E-Mail: hosa@hosa.org

HOSA Supply Service – Awards Unlimited

Supplies all chapter materials, member emblematic supplies and official HOSA blazer.
Web: <https://awardsregalfrostys.amercommerce.com/>

SOCIAL MEDIA

Facebook - <https://www.facebook.com/newmexicoHOSA> www.facebook.com/hosafhp
Instagram @[@newmexicoHOSA](https://www.instagram.com/newmexicoHOSA)
Twitter @NMHOSA and @NationalHOSA

WEBSITES

New Mexico HOSA <http://nmctso.com/hosa/> National HOSA www.hosa.org

STATE MANAGEMENT TEAM

Christine Phipps | **Director/State Advisor** | Christine.Phipps@enmu.edu | (575) 497-7771
Jane Shovlin | **Advisor Mentor** | nmhosa.jshovlin@gmail.com | (520) 820-5840
Sarah Kinlund | **Business Manager** | Sarah.Kinlund@enmu.edu | (575) 562-2176
Cassidy Le | **State Officer Coordinator** | nmhosaseccoord@gmail.com

BOARD OF TRUSTEES

Michael Ogas | **Board Chair** Dr. Andrea Ellis-Gill | **Vice Chair**
MariaAnna Molina | **Secretary** Tina Majkrzak | **Board Member**
Eugenia "Gena" Trujillo | **Health Industry Representative South**
John Kutinac | **Health Industry Representative South**
Michael Nunez | **Health Industry Representative North**
Dennis Romero | **Health Industry Representative North**
Tonya Massy | **Secondary Advisor** Hiram Camarena | **Alumni Representative**
Haleigh Aldrich | **State President**

STATE OFFICER TEAM

Haleigh Aldrich | **State President** | NMHOSA.haldrich@gmail.com
Arianna Ogas | **VP of Membership** | NMHOSA.AOgas@gmail.com
Janaki Venepally | **VP of Leadership** | NMHOSA.Jvenepally@gmail.com
Samantha Simmons | **VP of Communication** | NMHOSA.SSimmons@gmail.com

KEY EVENTS AND DATES

State Leadership Conference (SLC)

Conference Registration Window: February 5, 2024 – March 8, 2024

The pinnacle of New Mexico HOSA is the State Leadership Conference. Students from all over New Mexico come to compete for an opportunity to advance to the International Leadership Conference. Aside from competition, this conference includes many networking opportunities, leadership sessions, and a chance to create lasting friendships among chapter members. *All members must have paid their affiliation fees prior to registering for the conference.*

Albuquerque

April 11-13, 2024

Albuquerque Marriott (Louisiana) | UNM

International Leadership Conference (ILC)

Registration information will be available at <http://ilc.hosa.org/>.

The HOSA International Leadership Conference (ILC) is the highlight of the HOSA year. Over twelve thousand middle school, high school, and postsecondary/collegiate students, advisors, industry leaders and alumni gather for several days of HOSA excitement. Most participants at ILC compete in one of HOSA's competitive events and the top competitors in each event are recognized for their outstanding achievements. In addition to the competitive events, many students and advisors participate in HOSA National Leadership University and the Education Symposiums.

Houston, TX

June 26 – 29, 2024 | George R. Brown Convention Center, Houston, TX

All Chapters must complete the Annual Chapter Registration Form -
<https://www.cognitoforms.com/ctlp1/nmhosachapterregistrationform20232024>

August

1	CTSO Advisor Academy Registration – OPEN https://www.cognitoforms.com/CTLP1/2023CTSOAdvisorAcademy
1	Online Affiliation OPEN - https://apps.hosa.org/ *Annual Chapter Registration form must be completed
21	HOSA Board Meeting, Zoom

September

1	Fall Leadership Registration – OPEN - https://www.registtermychapter.com/flc/nm
1	CTSO Advisor Academy Registration - CLOSED
15-16	CTSO Advisor Academy – CNM Workforce Training Center

October

2	Fall Leadership Conference Registration – CLOSED
23	Fall Leadership Rally – Marriott Pyramid, Albuquerque
24	Fall Leadership Rally – Las Cruces Convention Center, Las Cruces
25	Fall Leadership Rally – Roswell Convention Center, Roswell

November

1	Initial Membership Roster – DUE
6-10	HOSA Week
15	Pin Design – Emailed to: sarah.kinlund@enmu.edu by 5:00 pm

December

1-Jan 5	Regional online test registration
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January 2024

8-19	Regional Testing Window– All students
TBD	CTSO Day at the Round House
29	Regional testing results sent to advisors

February 2024 - CTE Month

5	State Conference Registration – OPEN https://apps.hosa.org
15	State and National Officer Application - submitted online by 5:00 pm

March 2024

8	State Conference Registration and Housing DUE
11-22	State Online Testing Window
15	All events that require a digital upload are DUE – check the Competitive Event Guidelines Special Accommodation Form DUE

April 2024

11-13	HOSA State Leadership Conference – Albuquerque Marriott (Louisiana) & UNM
12	HOSA Board of Directors Meeting, 4:30 pm, Marriott ABQ
17-19	NM ACTE Region IV Conference, Albuquerque
19	Intent to Compete at ILC Deadline

May 2024

10	HOSA International Leadership Conference - Registration DUE to State Office
15	Digital Uploads DUE for ILC

June 2024

2-7	CTSO State Officer Training - Portales, NM (MANDATORY- NO EXCEPTIONS)
26-29	International Leadership Conference – Houston, TX

MEMBERSHIP INFORMATION

Affiliate early and achieve HOSA 100 Club Recognition. New Mexico HOSA Chapters are encouraged to affiliate early in the year to achieve HOSA 100 Club recognition. To achieve HOSA 100 Club Recognition, New Mexico HOSA chapters should meet the requirements listed below by **October 15**.

All chapters achieving HOSA 100 Club affiliation status will receive a certificate and be recognized in HOSA online publications.

Affiliation Requirements

To be an officially recognized New Mexico HOSA chapter, the following requirements should be met:

Submit Initial Chapter Registration

- Must have 5 members and 1 advisor
- Complete HOSA Chapter Registration Form - <https://www.cognitofrms.com/ctlp1/nmhosachapterregistrationform20232024>
- Complete Annual Chapter Information Form
 - <https://www.cognitofrms.com/CTLP1/HOSAAAnnualChapterInformationForm>
 - Chapter Officer names, title and email
 - Program of Work

Submit annual payment for National HOSA affiliation fees and New Mexico HOSA affiliation fees.

Send payment to: National HOSA
548 Silicon Drive, Suite 101
Southlake, TX 76092

Submit Program of Work & Chapter Officer List

Submit to New Mexico HOSA Advisor Mentor - Jane Shovlin – nmhosa.jshovlin@gmail.com

Chapter Registration Form once this is received, and all invoices paid, you will have access to your chapter to enter your members.

Before You Begin. Gather all the information you will need to enter into the Affiliation System. This includes the following:

- ✓ Chapter Charter Number and Affiliation Password
This password remains the same each year. If you need to request your username and password, contact Jane at – nmhosa.jshovlin@gmail.com. If you need to change your password or you have forgotten it, go to www.aps.hosa.org, enter your chapter number and click on FORGOT PASSWORD. You will receive an email with a link to reset your password.
- ✓ Membership List
You will be asked to provide information about each member to include:
 - *Classification (grade or class in school)*
 - *Organization and title (for professional members)*
 - *Complete mailing address*
 - *Phone, Fax, and E-mail Address*

Initial Affiliation Application

The Affiliation Process is online, and it is easy!

1. Go to the National HOSA web site: <https://apps.hosa.org>
2. You will then be asked for your national charter number ("Login") and password. Enter the information and begin the online affiliation process.
3. After successfully logging in, click on the "+" sign to enter members into the HOSA online system.

TIP: REVIEW THE ONLINE AFFILIATION INSTRUCTIONS

To access instructions for online affiliation, please click on the first link in the main menu. It is recommended that you review the instructions if you are unfamiliar with the online affiliation system.

Affiliation and Curriculum Fees & Payments

Once local members are entered into the affiliation system, the chapter is ready to submit payment.

Fees. The National HOSA affiliation fee is \$10.00 per member. The New Mexico HOSA affiliation fee is \$15.00 per member. Fees total \$25.00 per member.

Submit payment. To make payment, follow the following steps:

1. Print Invoice. To access the invoice, go to the Main Menu of the National HOSA Affiliation System. Select **View and Print an Affiliation Account Statement (PDF)** in the main menu.
2. Make checks payable to National HOSA. Both national affiliation fees and state curriculum fees are submitted and paid to National HOSA.
3. Mail payment and copy of invoice to:
National HOSA
548 Silicon Drive, Suite 101
Southlake, TX 76092

Chapter Officer List & Program of Work

The final step for Initial Affiliation is to submit a Chapter Officer List and Program of Work to New Mexico HOSA. These requirements help ensure chapters start their year strong with a leadership team in place and a plan of action for the year. Both the Chapter Officer List and Program of Work should be submitted to the New Mexico HOSA Advisor Mentor, Jane Shovlin by emailing nmhosa.jshovlin@gmail.com.

Chapter Officers. Officers serve as the student leaders for the local chapter. These individuals may be elected and/or appointed to serve in a variety of positions (for example: President, Vice President, Secretary, Treasurer, etc.). Additional information about the responsibilities and duties of HOSA chapter officers is available in the National HOSA Handbook: Section C.

To meet this requirement, chapters will submit a contact list for their local officers to the New Mexico HOSA Advisor Mentor, Jane Shovlin by emailing nmhosa.jshovlin@gmail.com. This list will be utilized by the State Officer Team to facilitate communication between the state and local levels.

Program of Work (POW). A Program of Work (POW) is a summary of all activities and projects a chapter plans to carry out throughout the year. To meet this requirement, chapters

will upload their Program of Work to the New Mexico HOSA Advisor Mentor, Jane Shovlin by emailing nmhosa.jshovlin@gmail.com.

National HOSA Chapter Membership Recognition

HOSA 100 Club: Chapters that submit their paid affiliation fees by **October 15** will be recognized as members of the HOSA 100 Club and will be listed in the HOSA Spring E-Magazine.

HOSA 100% Affiliation Club: Chapters that affiliate 100% of their Health Science students with HOSA will be recognized as a member of the HOSA 100% Affiliation Club and will be listed on the HOSA web site.

New Mexico HOSA Advisor Mentorship Program

New Mexico HOSA continues to achieve growth through the commitment and support of local chapter advisors. New Mexico HOSA will provide additional support to new advisors through a mentorship program. In addition, experienced advisors will receive special recognition for participating in this program as a mentor.

PROGRAM OF WORK FOR:

CHAPTER NAME

Description of Activities/Projects	Time Frame											
	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
Chapter Unity												
1. i.e. Member Pizza Social	X				X				X			
2. i.e. Purchase Chapter Scrubs											X	
3.												
College/Career												
1. i.e. Tour of local hospital			X									
2.												
3.												
Community Service												
1. i.e. Fundraising event for Be the Match				X								
2.												
3.												
School Service												
1. i.e. Campus clean up						X						X
2.												
3.												
Public Relations / Marketing												
1. i.e. Create HOSA Brochure	X											
2.												
3.												
Partnerships												
1. i.e. Letters to businesses for support		X										
2.												
3.												
Leadership Development												
1. i.e. Fall Leadership Rallies		X										
2.												
3.												
State Leadership Conference												
1. i.e. Order chapter t-shirts					X							
2. i.e. Chapter Night in Albuquerque								X				
3.												
Other												
1.												
2.												

New Mexico HOSA Chapter of Distinction

Every chapter is encouraged to participate in the Chapter of Distinction Award. There are three award levels, bronze, silver and gold.

- Bronze Level – recognizes chapters that have reached a baseline of achievement.
- Silver Level – recognizes chapters that go beyond the bronze level.
- Gold Level is the highest level, these are our top chapters showing excellence in all areas.

Each level is designed to give chapters a benchmark for success and future improvement, leading to stronger chapters and more prepared students. Chapters that complete the Chapter of Distinction application are eligible for the Chapter of the Year Award. Both applications are in one form for your convenience.

New Mexico HOSA Chapter of the Year

New Mexico HOSA would like to recognize the accomplishments of its chapters from February 1 of the previous school year through February 1 of the current school year. Applications for this honor must be postmarked by February 1 and mailed to the state office. Faxed or emailed copies will not be accepted.

Mail to: NM HOSA
 1500 S. Ave K
 ENMU, Station #61
 Portales, NM 88130

The application for New Mexico HOSA Chapter of the Year will be available on the New Mexico HOSA state website.

The winning chapter will be recognized during the State Leadership Conference and receive the State Banner to hang in their school. Additional posting will be on the New Mexico HOSA and NMAA websites as well as social media accounts.

STARTING A CHAPTER

Over 2,400 members in over 25 chapters across New Mexico have made the decision to join HOSA and become Future Health Professionals! How can you start a HOSA chapter at your school?

Requirements. To start a HOSA chapter, identify a faculty member to serve as the chapter advisor and recruit at least **five** members interested in pursuing careers in health care.

Affiliation Process

Get started today! Just follow these steps:

1. Contact New Mexico HOSA State Advisor at christine.phipps@enmu.edu Indicate your interest in starting a HOSA chapter!
2. Decide which method your program will use to organize one or more HOSA chapters. The options are:
 - a. **Classroom-based chapter.** A HOSA chapter is formed for each health science class of five (5) or more students.
 - b. **Instructor-based chapter.** A chapter is formed by one health science instructor for all students enrolled in his/her classes.
 - c. **School-based chapter.** A single chapter is formed for all students in all classes regardless of the number of teachers.
3. Contact local school/college officials (e.g., activity directors, Dean of Student Activities) and inform them about starting a HOSA chapter. There may be additional rules, regulations, or approval processes to fulfill in order to start a HOSA Chapter. This is also a great opportunity to educate school officials about the benefits of HOSA.
4. Complete the Online HOSA Chapter Registration Form
<https://www.cognitoforms.com/ctlp1/nmosachapterregistrationform20232024>.
5. Elect chapter officers and develop a Program of Work.
 - o Complete the Online HOSA Chapter Information Form -
<https://www.cognitoforms.com/CTLP1/HOSAAAnnualChapterInformationForm>
6. Set up a school visit by the state officers to help guide your chapter into the world of HOSA!

COMPETITIVE EVENTS PROGRAM

HOSA's Competitive Events Program provides members the opportunity to showcase their skills, knowledge, and leadership abilities in over 60 different healthcare-related events and recognition events. The Competitive Events Program recognizes members for their excellence in competition on the state and national level. The top state performers qualify to compete at HOSA's annual International Leadership Conference.

HOSA's Competitive Events Program

HOSA's competitive events are divided into six categories:

- Health Science Events
- Health Professions Events
- Emergency Preparedness Events
- Leadership Events
- Teamwork Events
- Recognition Events

Please Note: Competitive event guidelines are on the HOSA website <https://hosa.org/guidelines/>.

Competitive Events General Rules and Regulations can be found at this link <http://www.hosa.org/GRR>.

Eligibility for State Competitions

Students must be affiliated and paid members to compete at the State Leadership Conference.

Each New Mexico HOSA member is eligible to compete in a **maximum of three (3)** New Mexico HOSA Competitions in all competitive event categories (Health Science, Health Professions, Emergency Preparedness, Leadership, Teamwork) combined.

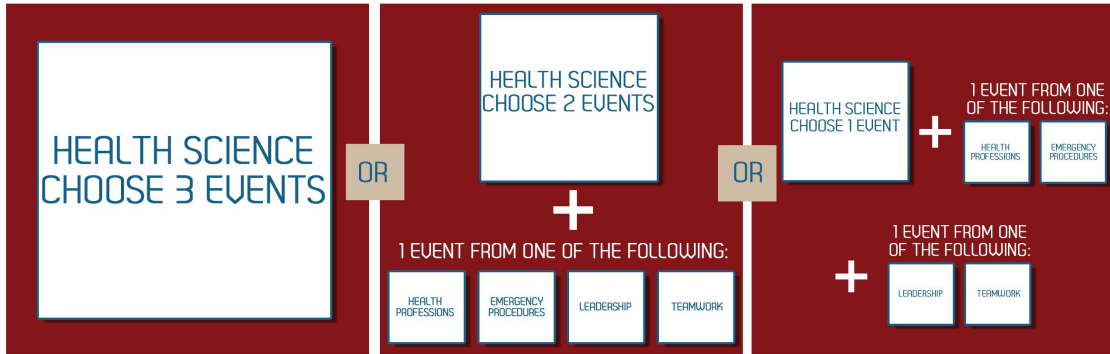
Choose One

- 3 - Health Science Events
OR
- 2 - Health Science Events
- 1 - event from another Category (Leadership, Emergency Preparedness, Health Professions or Teamwork)
OR
- 1- Health Science Event
- 1- Leadership Event **OR** Team Event
- 1- Health Professions **OR** Emergency Preparedness Event

Exception: Recognition Events do not count towards the event maximum limit

COMPETITION INFORMATION

MAX 3 EVENTS TOTAL



HEALTH SCIENCE	HEALTH PROFESSIONS	EMERGENCY PROCEDURES	LEADERSHIP	TEAMWORK
BEHAVIORAL HEALTH CULTURAL DIVERSITIES & DISPARITIES IN HEALTHCARE DENTAL TERMINOLOGY HEALTH INFORMATICS HUMAN GROWTH & DEVELOPMENT MEDICAL LAW & ETHICS MEDICAL MATH MEDICAL READING MEDICAL SPELLING MEDICAL TERMINOLOGY NUTRITION PATHOPHYSIOLOGY PHARMACOLOGY	BIOTECHNOLOGY CLINICAL LABORATORY SCIENCE CLINICAL NURSING CLINICAL SPECIALTY DENTAL SCIENCE FAMILY MEDICINE PHYSICIAN HOME HEALTHAIDE NURSING ASSISTING PERSONAL CARE PHARMACY SCIENCE PHLEBOTOMY * PHYSICAL THERAPY RESPIRATORY THERAPY * SPORTS MEDICINE VETERINARY SCIENCE	CERT SKILLS CPR/FIRST AID EMERGENCY MEDICAL TECHNICIAN EPIDEMIOLOGY LIFE SUPPORT SKILLS MENTAL HEALTH PROMOTION MEDICAL RESERVE CORPS (MAC) PARTNERSHIP PUBLIC HEALTH	EXTEMPORANEOUS WRITING-HEALTH POLICY HEALTH CAREER PHOTOGRAPHY HEALTHY LIVING INTERVIEWING SKILLS JOB SEEKING SKILLS ORGANIZATIONAL LEADERSHIP PREPARED SPEAKING RESEARCHED PERSUASIVE WRITING AND SPEAKING RESEARCH POSTER SPEAKING SKILLS	BIOMEDICAL DEBATE COMMUNITY AWARENESS CREATIVE PROBLEM SOLVING FORENSIC SCIENCE HEALTH CAREER DISPLAY HEALTH EDUCATION HOSA BOWL MEDICAL INNOVATION PARLIAMENTARY PROCEDURE PUBLIC SERVICE ANNOUNCEMENT

* NOT IN NEW MEXICO FOR 2023

	# in Team	Level	Regional Testing (Optional)	State Testing (Required)	Event Upload	Accommodation Request Form IEP only	Must Present	Skill Event
<u>Health Science Events</u>								
Behavioral Health	1	S&P/S	X	X				
Cultural Diversities & Disparities in Healthcare	1	S&P/S	X	X				
Dental Terminology	1	S&P/S	X	X				
Health Informatics	1	S&P/S	X	X				
Human Growth & Development	1	S&P/S	X	X				
Medical Law & Ethics	1	S&P/S	X	X				
Medical Math	1	S&P/S	X	X				
Medical Reading	1	S&P/S	X	X				
Medical Spelling	1	S&P/S	X	X			YES	
Medical Terminology	1	S&P/S	X	X				
Nutrition	1	S&P/S	X	X				
Pathophysiology	1	S&P/S	X	X				
Pharmacology	1	S&P/S	X	X				
<u>Health Profession Events</u>								
Biotechnology	1	S&P/S	X	X				YES
Clinical Laboratory Science	1	S&P/S	X	X				YES
Clinical Nursing	1	S&P/S	X	X				YES
Clinical Specialty	1	S&P/S			X		YES	
Dental Science	1	S&P/S	X	X				YES
Family Medicine Physician	1	S&P/S			X		YES	
Home Health Aide	1	S&P/S	X	X				YES
Medical Assisting	1	S&P/S	X	X				YES
Nursing Assisting	1	S&P/S	X	X				YES
Personal Care*	1	S			WuFoo	X		YES
Pharmacy Science	1	S&P/S						YES
Phlebotomy (NOT IN NM 2023)	1	S&P/S	X	X				
Physical Therapy	1	S&P/S	X	X				YES
Respiratory Therapy (NOT IN NM 2023)								
Sports Medicine	1	S&P/S	X	X				YES
Veterinary Science	1	S&P/S	X	X				YES

	# in Team	Level	Regional Testing (Optional)	State Testing (Required)	Event Upload	Accommodation Request Form IEP only	Must Present	Skill Event
<u>Emergency Preparedness Events</u>								
CERT Skills	2	S&P/S	X	X				YES
CPR/First Aid	2	S&P/S	X	X				YES
Emergency Medical Technician	2	S&P/S	X	X				YES
Epidemiology	1	S&P/S	X	X				
Life Support Skills*	1	S			WuFoo	X		YES
Mental Health Promotion	2-6	S&P/S			X		YES	
Medical Reserve Corps (MRC) Partnership	2-6	S&P/S			X		YES	
Public Health	2-4	S&P/S					YES	
<u>Leadership Events</u>								
Extemporaneous Writing-Health Policy	1	S&P/S						
Health Career Photography	1	S&P/S			X		YES	
Healthy Living	1	S&P/S	X	X			YES	
Interviewing Skills*	1	S&P/S			X, WuFoo	X	YES	
Job Seeking Skills	1	S&P/S			X		YES	
Organizational Leadership	1	S&P/S					YES	
Prepared Speaking	1	S&P/S					YES	
Researched Persuasive Writing and Speaking	1	S&P/S			X		YES	
Research Poster	1	S&P/S			X		YES	
Speaking Skills*	1	S				X	YES	
<u>Teamwork Events</u>								
Biomedical Debate	3-4	S&P/S	X	X			YES	
Community Awareness	2-6	S&P/S			X			
Creative Problem Solving	2-6	S&P/S	X	X			YES	
Forensic Science	2	S&P/S	X	X				YES
Health Career Display	2	S&P/S					YES	
Health Education	2-4	S&P/S			X		YES	
HOSA Bowl	4	S&P/S	X	X			YES	
Medical Innovation	2-4	S&P/S					YES	
Parliamentary Procedure	5-8	S&P/S	X	X				
Public Service Announcement	2	S&P/S			X		YES	

	# in Team	Level	Regional Testing (Optional)	State Testing (Required)	Event Upload	Accommodation Request Form IEP only	Must Present	Skill Event
<u>Middle School Events</u>								
Dynamic Decisions	2-6	M	X	X			YES	
Emotional Well-Being Challenge	2-6	M			X			
Exploring Medical Innovation	2-4	M					YES	
Extemporaneous Health Poster	1	M						
Foundations of HOSA Bowl	4	M	X	X			YES	
Foundations of Medical Reading	1	M	X	X				
Foundations of Medical Terminology	1	M	X	X				
Foundations of Nutrition	1	M	X	X				
Foundations of Veterinary Science	1	M	X	X				
Health Career Display	2	M			X		YES	
Health Career Exploration	1	M	X	X				
Health Career Preparation	1	M					YES	
Health Education	2-6	M					YES	
Healthy Living	1	M	X	X			YES	
Life Threatening Situations	1	M	X	X				YES
Math for Health Careers	1	M	X	X				
Prepared Speaking	1	M					YES	
Public Health	2-4	M					YES	
Speaking Skills	1	M					YES	
<u>Recognition Events</u>		High School	Middle School					
America's Blood Centers and HOSA Blood Drive	X	X						
American Red Cross Volunteer Service	X							
Barbara James Service Award	X	X						
Health Care Issues Exam	X							
Emotional Well-Being Challenge	X	X						
HOSA Happenings	X	X						
HOSA Service Project	X	X						
Outstanding HOSA Achievement	X							
Outstanding HOSA Alumni	X							
Outstanding HOSA Leader	X							

Competitive Event Changes and Updates for 2023-2024

*THIS UPDATE SUMMARIZES MOST MAJOR CHANGES TO THE EVENT GUIDELINES BUT IS **NOT** AN ALL-INCLUSIVE LIST. CHANGES TO BOTH THE RATING SHEETS AND RULES ARE MADE EVERY YEAR FOR CONSISTENCY AND CLARITY. FULL EVENT GUIDELINES SHOULD BE PRINTED NEW FROM HOSA.ORG EVERY SEPTEMBER.*

Event	Update
GENERAL EVENT UPDATES	
Guidelines	All guidelines are written for ILC. States may modify events or have different event processes and deadlines. Be sure to check with your local/state advisors (or state websites) to determine how the events are implemented for all regional/area and state conferences.
Digital Uploads	The upload system has changed as Tallo will no longer be used. A new HOSA Digital Upload System has been created that integrates with the HOSA Conference Management System (CMS). Information on the new system can be found in the event guidelines and at the landing page HERE . In all events that require a digital upload for ILC, competitors must upload material to be given an appointment time at ILC. The content uploaded digitally will be pre-judged prior to ILC. Digital uploads are no longer required in HCD, EMI, and MI.
Resource Changes	The following events have new resources, updated editions or retired resources: CERT Skills, CPR, EMT, LSS, Behavioral Health, Cultural Diversity & Disparities in Health Care, Human Growth & Development, Health Informatics, Healthy Living, Medical Math, Home Health Aide, Nursing Assisting, Physical Therapy, Pharmacy Science, Veterinary Science, Dynamic Decisions, Creative Problem Solving, HOSA Bowl, Foundations of HOSA Bowl, and Health Care Issues Exam.
Test Plan Changes	The following events have updated test plans: Creative Problem Solving, Cultural Diversity & Disparities in Health Care, Health Informatics, Healthy Living, Human Growth and Development, and Home Health Aide
Skill Events	Round 2 skill events dress code now requires attire appropriate to the occupational area be worn. Previously HOSA Uniform or professional dress could be worn for round 2 skills. Skills have been added to CPR, EMT, and LSS. American Heart Association and American Red Cross training will both be accepted in CPR & LSS. Clinical Nursing & Dental Science have new skills. Medical Assisting Urine Testing skill time has changed. Two new skill events have been added in Health Professions: Phlebotomy and Respiratory Therapy. A new skill event has been added to the Middle School Division: Foundations of Veterinary Science.
Team Members	The number of team members allowed in EWBC, CA, CPS, DD, HE, and PSA has changed to 2 – 6 people.
Testing at ILC	Scratch paper will no longer be provided for tests. Competitors may write in their test booklets if needed.
Event Updated	Extemporaneous Writing has been updated to Extemporaneous Writing-Health Policy. Healthy Lifestyle has a new name: Healthy Living. HOSA Bowl Middle School has a new name: Foundations of HOSA Bowl. A new Recognition event has been added: American Red Cross Volunteerism
Deadline for ILC	All deadlines for submissions have been changed to May 15 th for consistency.
Eligibility forms for ILC	Speaking Skills – Interviewing Skills – Personal Care – Life Support Skills: The eligibility form submission process for ILC is through the digital Wufoo link .

Accommodation Request Process	Special accommodations can be requested in any event for ILC. Competitors who need special accommodation for state-level conferences will need to work directly with their state leadership. View Appendix H for the definition of event accommodation.
NGL ATC Events	Calculators will now be provided in Allied Health Statistics, Math for Health Professionals, Anatomy & Physiology, Biochemistry, General Chemistry, Organic Chemistry, and Physics.
Judge Questions	Judge questions have been removed to create consistency between all competitive events.
HEALTH SCIENCE & RECOGNITION EVENTS	
Foundations of Medical Reading (MS Division)	<ul style="list-style-type: none"> On Fire: The 7 Choices to Ignite a Radically Inspired Life by John O’Leary Don’t Kill the Birthday Girl: Tales from an Allergic Life by Sandra Beasley All That Moves Us: A Pediatric Neurosurgeon, His Young Patients, and Their Stories of Grace & Resilience by Jay Wellons
Medical Reading (SS & PSC Divisions)	<ul style="list-style-type: none"> How the Other Half Eats: The Untold Story of Food and Inequality in America by Priya Fielding-Singh A Molecule Away from Madness: Tales of the Hijacked Brain by Sara Manning Peskin The Facemaker: A Visionary Surgeon’s Battle to Mend the Disfigured Soldiers of World War I by Lindsay Fitzharris Wonder Drug: 7 Scientifically Proven Ways that Serving Others is the Best Medicine for Yourself by Trzeciak & Mazzealli All That Moves Us: A Pediatric Neurosurgeon, His Young Patients, and Their Stories of Grace & Resilience by Jay Wellons
Cultural Diversity & Disparities in Health Care	The Spector text has been retired. Additional resources have been added. The test plan has been updated.
Medical Spelling	The maximum number of times a competitor can ask for a pronunciation in the spelldown is now three (3) total.
HEALTH PROFESSIONS EVENTS	
Clinical Nursing	Two skills have been added: PPE & Prophylaxis for the Eyes of the Neonate. The three types of injections have been combined into Skill I A – C.
Clinical Specialty	Skills for Phlebotomy & Respiratory Therapy that cannot be duplicated in CS have been added to the guidelines.
Phlebotomy	New event
Respiratory Therapy	New event
Foundations of Veterinary Science	New event
Dental Science	A new PPE skill has been added
Family Medicine Physician	An Interview Verification Form has been added and must be uploaded to the HOSA Digital Upload System
EMERGENCY PREPAREDNESS EVENTS	
CERT Skills	American Red Cross materials have been added as resource.
CPR/First Aid and Life Support Skills	<p>For CPR: The roles of the rescuers have been changed to match the resources. Rescuer 1 will initiate CPR. Rescuer 2 will initiate first aid skills and then assist with CPR. (for CPR event)</p> <p>For Both CPR and LSS: American Red Cross or American Heart Association protocols can be used in skill demonstrations. Competitors will tell judges which protocols they are using prior to beginning competition. Two new skills have been added: Administer Epinephrine Pen & Administration of Naloxone (Nasal Spray).</p>
EMT	Two new skills have been added: Administer Epinephrine Pen & Administration of Naloxone (Nasal Spray).
Mental Health Promotion	The requirement for the Be There Certification has been removed and it has been added as a

	suggested resource instead.
Public Health	2023 -2024 Topic: Technology Addiction: How to Protect Ourselves
LEADERSHIP EVENTS	
Extemporaneous Writing – Health Policy	This event has changed from Extemporaneous Writing to Extemporaneous Writing – Health Policy. The focus of the event has changed to Health Policy Writing instead of an essay. Competitors will be required to write a letter of support or opposition to the health policy related secret topic.
Healthy Lifestyle / Living	The event name has changed from Healthy Lifestyle to Healthy Living
Interviewing Skills and Job Seeking Skills	A digital portfolio on Tallo is no longer required.
Prepared Speaking and Speaking Skills	2023-2024 Topic: Dare to Create!
Researched Persuasive Writing and Speaking	2023-2024 Topic: Youth Sports Specializations: Good or Bad for Athletes?
TEAMWORK EVENTS	
Biomedical Debate	2023-2024 Topic: Should Artificial Intelligence in Healthcare be Welcomed or Feared?
Public Service Announcement	2023-2024 Topic: Fentanyl Will Kill You

**2023 – 2024 National HOSA Theme:
“Dare to Create”**

National Service Project

Be The Match <https://bethematch.org/>

ONLINE TESTING

All testing for the State Leadership Conference is administered through HOSA's online testing system. If an event has a test, students MUST test online prior to SLC.

Dates. Mark your calendars with these important Online Testing related dates and deadlines.

February 6 – March 3, 2023

Registration window for New Mexico HOSA State Leadership Conference

March 6 – 31, 2023

Online Testing Window

Registration. Students who are planning to compete in any event that has a testing component must take the test online. Advisors should log into the National HOSA affiliation system (<https://apps.hosa.org>) using their unique login and password and select "Conference Registration." From there choose "NM HOSA SLC 2023" from the dropdown menu and click "Begin Registration." You can follow the on-screen instructions to register your members for their respective events.

Please note: Signing a student up for a Health Science event does not obligate them to attend the State Leadership Conference. They will, however, need to be registered and paid for in order for their test score to qualify them to attend ILC.

RECOGNITION EVENTS

HOSA's Recognition Events are designed to recognize members and chapters for outstanding work in HOSA and HOSA-related projects. There are six Recognition Events that students are able to choose from, with recognition on both the state and national level.

Although students can only compete in one competitive event at the national conference, they can participate in as many recognition events as they wish.

<u>Recognition Events</u>			High School	Middle School
America's Blood Centers and HOSA Blood Drive			X	X
American Red Cross Volunteer Service			X	
Barbara James Service Award			X	X
Health Care Issues Exam			X	
Emotional Well-Being Challenge			X	X
HOSA Happenings			X	X
HOSA Service Project			X	X
Outstanding HOSA Achievement			X	
Outstanding HOSA Alumni			X	
Outstanding HOSA Leader			X	

A brief overview of each recognition event is below. Complete rules and guidelines, criteria, applications, and verification forms are available on the National HOSA website at hosa.org/guidelines.

Healthcare Issues Exam

Purpose: To encourage Health Science students to investigate, analyze and apply their knowledge of current healthcare-related issues.

Description: This event shall be in the form of a 50-item multiple-choice test and one essay question that will be graded only to break a tie. All questions will be written at a level to measure thinking skills. Competitors will have 1 hour to complete the test.

National Service Project (HOSA Service Project)

Purpose: To encourage Health Science students to provide community service through the adoption of goals and implementation of strategies related to the support of a national health care organization.

Description: The HOSA National Service Project involves the sponsorship of a national healthcare organization by local HOSA chapters. Local chapters plan service projects to support the selected organization. Chapters document their involvement and submit documentation to their state advisor by the state deadline to be eligible for national recognition.

2022-2024 Service Organization: Be the Match
Be The Match Web Site: <https://www.bethematchhosa.org/>

Barbara James Service Award

Purpose: To encourage Health Science students to become contributing members of their communities by performing community service.

Description: The Barbara James Service Award is in memory of Barbara James, 1982-83 HOSA Inc. Board Chairman. Her leadership skills and contributions to HOSA exemplify the caring and compassion of HOSA members. This award seeks to recognize individual HOSA members whose commitment to community service is worthy of recognition.

HOSA Happenings

Purpose: To encourage HOSA chapters to share chapter activities and professional learning

Description: Chapters will tell their chapter's story throughout the year using a print newsletter, electronic newsletter, or website. For this recognition event, chapters will select ONE (1) newsletter or website to submit to the HOSA State Office to be judged. All submissions that reach a pre-determined standard will be awarded a Certificate of Excellence.

INTERNATIONAL LEADERSHIP CONFERENCE

The Annual International Leadership Conference (ILC) brings together thousands of future health professionals from across the world! This conference features:

- Exciting general sessions
- Educational and social learning activities
- Leadership academies
- Tours to healthcare facilities
- Exhibits presented by professional healthcare associations
- National Competitive Events
- Annual business of the national student organization of HOSA, including the election of national leaders
- Educational symposiums
- Opportunities to meet people from across the world including China, Canada and Guam.
- Fun, excitement, recognition, and opportunities for HOSA members!

Welcome to Houston!

This year's International Leadership Conference will be held June 26 – 29, 2024, in Houston, TX at George R. Brown Convention Center. For more information, visit <https://hosa.org/ilc>.

Eligibility

All members registered by the New Mexico HOSA ILC deadline are eligible to attend ILC.

For competitive events, New Mexico HOSA sends the top three competitors/teams in each event to compete at ILC. To be eligible to compete, chapters must complete every step in the Registration Process including the Intent to Compete Form and Online Conference Registration.

ILC Registration Process

Each year, New Mexico HOSA will publish an ILC Registration Guide, which serves as your guide in preparation for ILC. *Although National HOSA provides registration information and deadlines, it is important to adhere to New Mexico HOSA's process in order to be eligible to attend.*

State Winners List: Following the State Leadership Conference, New Mexico HOSA publishes the list of winners. The top three individuals or teams in each event are eligible to compete at Internationals. However, if a competitor decides not to attend ILC, New Mexico HOSA will move up the next competitor. This means that members placing 4th or 5th may still have the opportunity to compete at internationals.

Intent to Compete: All top five winners in all competitive events must submit an Intent to Compete form. This form serves as official notification to New Mexico HOSA regarding a competitor's intent to compete. This form is important because it assists New Mexico HOSA in

establishing the final list of competitors and ensures that New Mexico HOSA will be fully represented in all competitive events. Every competitor who received 1st, 2nd, 3rd, 4th, or 5th place should have an Intent to Compete form completed, even if the competitor(s) will not attend ILC.

Any forms not received by the Intent to Compete deadline will be assumed as "No, will not attend" response.

Intent to Compete Deadline: April 29, 2024

ILC Competitor Notification: All Intent to Compete Forms will be processed, and chapters notified with a final ILC Competitor List. This list will be published on the New Mexico HOSA website at <http://nmctso.com/hosa/> and emailed to advisors.

ILC Competitor Notification Release Date: May 1, 2024

ILC Online Registration: The New Mexico HOSA ILC Registration Guide will provide the steps to register for conference. Although National HOSA provides registration information and deadlines, it is important to adhere to New Mexico HOSA's process. Chapters are responsible for registering students for events and confirming chapter details. Registration must be completed by the New Mexico HOSA deadline as a validation process takes place immediately after the deadline.

ILC Registration Payment: Registration payments should be directed to New Mexico HOSA. Please make checks payable to New Mexico HOSA and mail check to:

New Mexico HOSA
1500 South Avenue K
ENMU-Station 61
Portales, NM 88130

TIP: IT'S NEVER TOO EARLY!

It's never too early to start planning for the International Leadership Conference! Start planning ahead by saving the dates in the calendar, studying competitive event guidelines, and fundraising.

NATIONAL PROGRAMS AND OPPORTUNITIES

Washington Leadership Academy

The Washington Leadership Academy in Washington, D.C. has been hosted annually by HOSA for State Officers, and for Local Chapter Leaders. It is a training experience for future HOSA leaders who are interested in learning more about running for local chapter office, becoming a more effective leader, understanding and valuing people, interacting with others, and serving the organization and others. This action-packed experience provides the highest level of HOSA leadership training available. We encourage local chapter leaders and members who want to strengthen their leadership skills and build their resume to join HOSA in Washington, D.C. There are also opportunities for local chapter advisors to interact and share valuable ideas with other HOSA advisors. The Washington Leadership Academy will be hosted September 23-26, 2023, in Washington, DC. For more information, visit <https://hosa.org/wla/>

HOSA E-Magazine

The HOSA E-Magazine is the official publication of National HOSA for its members, advisors, partners and supporters. The E-Magazine includes articles and information on chapter spotlights, alumni success stories, HOSA partners, healthcare related news, HOSA conferences, events, and opportunities, and more! Many of the articles are written by individual members and every chapter is encouraged to write and submit an article. The E-Magazine is published three times a year and articles can be sent to hosa@hosa.org at any time for inclusion in the next issue. Visit <https://hosa.org/hosa-emagazine/> to view the latest E-Magazine!

National Service Project

Be The Match®, operated by the National Marrow Donor Program® (NMDP), is a nonprofit organization that's dedicated to helping every patient get the lifesaving transplant they need. As trusted leaders in advancing treatments for those facing life-threatening blood cancers, we provide the ground-breaking research, innovative technologies, patient support and education that save lives. Visit their website for more information at <https://www.bethematchhosa.org/>

RUNNING FOR OFFICE

Become a Chapter, State, or International Leader of HOSA!

If your dream is to be a Future Health Professional, community leader, or public servant then getting involved in the HOSA Officer Leadership Program is for you! Get started at the local level as a chapter officer or a committee member. Take the extra step to become a state officer and maybe even go onto become a national officer following your state officer term!

As an officer you'll receive premier training, plan incredible projects, meet with civic and industry leaders, lead service projects, design public relations and communications efforts, and plan leadership conferences. If you enjoy training and traveling, networking and new friends, or simply want to be recognized as a leader in the world's premier student organization for those pursuing careers in the healthcare industry, then get started today in the HOSA Officer Leadership Program.

The New Mexico HOSA State Officer Program provides tremendous opportunities for students to gain new leadership skills, learn critical thinking, improve their planning and organization skills, become stronger speakers, demonstrate initiative, and much more. In short, it is a unique and valuable experience that New Mexico HOSA is excited to make available to its members.

Interested in Applying for State Office?

It is never too early to start thinking about running for state office! The first thing every member interested in serving on the state level should do is first gain experience on the local level. Whether this is as a local officer or committee member, get involved!



2023-2024 New Mexico HOSA State Executive Council:

State President Haleigh Aldrich
Vice President of Membership - Arianna Ogas
Vice President of Leadership - Janaki Venepally
Vice President of Communication - Samantha Simmons

State Executive Council Application for 2024–2025 will be available on the state web site this Fall. The deadline to submit State Officer applications is **February 15, 2023**. All candidates must be active members of their local chapter and in good standing. Candidates must have a strong commitment to their education and have a 3.0 GPA or higher.

Is State Office Right for Me?

The opportunities provided to state officers are tremendous. Many state officer alumni count this time as a pivotal experience in their life. Along with the opportunities and benefits of being an officer comes many important responsibilities. Those interested should carefully consider the decision to run for office and what it requires.

The average state officer spends five to ten hours a week working on their state officer assignments and responsibilities. Prior to state officer meetings, conferences and HOSA events the amount of time required tends to spike as officers finalize preparations and polish up assignments. It is important to realize that although academics remain the number one priority, officers will not be able to fall behind in their responsibilities as a HOSA officer. Officers are required to participate in the team decision-making process, perform assigned tasks, and attend required conferences and events.

It is important to understand that if elected, officers will be required to attend conferences, officer meetings and HOSA events throughout the year. Officers are not allowed to leave early, come late, or miss any parts of these events (except in the case of an extreme emergency) without permission. Officers have frequently had to miss out on big games, dances, trips, etc. because they conflicted with their state officer responsibilities. The expectation is that state officer responsibilities and commitments will take priority after an officer's academics.

Anyone willing to make this kind of commitment and that has the drive to succeed and the dedication to get the job done should seriously consider running for state office! If unsure, it is recommended members consult with their local advisor and get their opinion and advice. Those who decide to run for office can be assured that holding state office will be one of the most memorable experiences of their life and one of the most effective career preparation experiences they could ever have while in high school.

National Officer Selection Process

Members wishing to take their HOSA involvement to the highest level can serve on the National Executive Council. National officers are the ambassadors of HOSA and represent the over 260,000 HOSA members. Any New Mexico HOSA member interested in running for national office must first be approved by the State Advisor. It is highly recommended to serve as a State Officer before seeking approval to run for National Office. For more information, contact the State Director at hosa@nmctso.com.



SCHOLARSHIPS

HOSA's co-curricular program fosters a culture of learning, discovery, and hard work. HOSA members look to prepare for their futures, and many continue their education into the postsecondary/collegiate level. HOSA's scholarship program is designed to support a member's pursuit of a higher education and reward outstanding members with scholarships.

Scholarships are provided by sponsors such as:

- Nursing Spectrum
- National Technical Honor Society
- National Consortium on Health Science Education
- Delmar
- Philip R. Patton (HCA - Hospital Corporation of America)
- U.S. Public Health Service
- HOSA General Scholarship Fund
- And more!

HOSA provides our members with the opportunity to apply for scholarships. Scholarships are generously provided by HOSA partners. There is one scholarship application for any member interested in applying for a scholarship awarded on the national level. Applications and supplemental documentation must be **received by** National HOSA no later than **March 15, 2023** (TENTATIVE) for consideration. For more information, visit www.hosa.org/scholarships.

The Awards Committee will make the final decision on scholarship awards and scholarship recipients will be announced in May. Those receiving scholarships on the national level will be recognized during the general sessions and at an awards dinner at the International Leadership Conference.

ALUMNI

Any supporters of HOSA are encouraged to become Alumni members!

In addition to past HOSA members, all supporters of HOSA are also eligible to participate at the local, regional, and state levels as alumni members. Alumni members have an opportunity to help build and inspire the next generation of HOSA healthcare professionals.

Alumni members have the privileges of active members with the exception that they cannot vote, hold office, or compete. Benefits of alumni membership include:

- Strengthening your network through continued involvement
- Having the satisfaction of helping others
- Serving others
- Continuing professional development and leadership opportunities
- Being part of a great organization

Suggested participation includes:

- Assisting the advisor of your local chapter
- Volunteering to assist in activities at the regional, state, and national level.
- Serving as a local chapter mentor
- Judging events
- Serving as a competitive event section leader
- Assisting with Courtesy Corps
- Presenting and assisting with workshops
- Connecting your health care agency to New Mexico HOSA
- Providing testimonials of how HOSA has impacted your life.

How to become an alumni member

- Complimentary alumni membership is available at both the state and national level. It's free!!!
- Go to <http://hosa.org/alumni> to apply for Alumni Membership
- Complete the application and submit it to National HOSA. That's all you have to do!
- Registration is one time only; you don't have to do it again!

NEW MEXICO ALUMNI

Don't forget to sign up as an NM HOSA Alumni member. This is a great way for you to connect with other HOSA members, help at the local and state level, serve as a judge, and more. Your \$5.00 donation will go towards the NM HOSA Scholarship fund for graduating seniors.

CONFERENCE ATTIRE

Official Dress Code for ALL General Sessions

This policy is for student delegates. Advisors, family members, and guests are not required to wear the HOSA uniform or the black or navy-blue suit with a white shirt to the general sessions. The HOSA, Inc. Board of Directors approved the following dress policy that began at the 2011 NLC in Anaheim, California:

The official dress code for the student members for all general sessions will be either of the following:

- HOSA uniform (see below)
OR
- Black or navy-blue suit with a white shirt (the white shirt can be the member's choice)
- Closed-toe blue or black shoes (hose optional)
- Male members **MUST** wear a tie.
- Female members may choose to wear knee-length skirt or slacks.

Student delegates not adhering to the above dress policy for all general sessions will **NOT** be admitted.

HOSA Uniform Policy

- Tailored navy blazer with emblem affixed over the heart.
- Shirt/blouse for females—white tailored or short-sleeve white jewel neck shell)
- Shirt for males—white closed-neck, man-tailored dress shirt, suitable for use with a tie
- Accent for female members - maroon HOSA scarf or tie is optional but not required.
- Accent for male officers - navy or maroon long tie
- Matching navy slacks for males and matching navy slacks or skirts for females
- **Closed-toe** blue or black shoes (hose optional)



Competitive Event Dress Attire

Delegates must adhere to the Dress Code as specified in the individual competitive event guidelines for the orientation and event in which they are competing. Bonus points will be given according to the individual guidelines. For all competitive events, five (5) bonus points will be added once per competitor and/or team to the tally sheet for appropriate dress. In team events, all team members must be properly dressed to receive the bonus points. Exceptions are noted in the event guidelines.

Other Conference Attire

Conference delegate attire should be proper and appropriate since it reflects directly upon the State Association and National HOSA. Conference delegates are strongly encouraged to wear HOSA uniforms or appropriate business attire to all conference activities (other than the general sessions where the official dress code for general sessions must be adhered to).

Under no circumstances will blue jeans, shorts, or other casual attire be accepted at any Conference function (with the exception of tours, HOSA's dances, and other recreational activities). Delegates dressed in such casual attire will not be permitted to participate in official HOSA conference meetings.

Tips for Dress Code Success

No dress code can cover all contingencies so HOSA members must use a certain amount of judgment in their choice of clothing to wear. HOSA members who experience uncertainty about acceptable HOSA attire should ask their HOSA local or state advisor.

Here are a few more tips to help you understand the HOSA Dress Code:

- No denim clothing or canvas shoes will be acceptable. Denim pants in colors other than blue are not permitted. Blue jean skirts and dresses are NOT acceptable.
- Dressy pants of different lengths that are part of a suit/ensemble may be acceptable, but "shorts" are not acceptable.
- Casual tank or tube tops, t-shirts, sweatpants/shirts, or tennis shoes are never acceptable.
- Business-casual attire may include khaki pants and polo tops.
- Clothing should be pressed and never wrinkled. Torn, dirty, or frayed clothing is unacceptable. Any clothing that has words, terms, or pictures that may be offensive to HOSA delegates or guests is unacceptable.
- Open-toed shoes and heeled sandals are permitted, except during general sessions.

HOSA BRAND

During the 2012 HOSA National Leadership Conference, the HOSA, Inc., Board of Directors launched a new brand for HOSA – Future Health Professionals. All chapters are highly encouraged to incorporate the new brand moving forward.

The goals in developing a new logo for HOSA were to modernize the image, retain familiarity, and establish HOSA's identity. The new HOSA brand took careful thought and some bold moves. In our eyes, this new logo design represents the most natural evolution of the HOSA brand. Its modern type of stylish color palette gives the brand a fresh face that will maintain its appeal among current and future generations of eager health science students, advisors, and our partners. So move forward with us as we take the organization into the new millennium with a crisp new identity for **HOSA – Future Health Professionals!**

- HOSA, Inc. Board of Directors (2012)

Meaning Behind the New Brand

Excerpts from the National HOSA Brand Style Guidelines

Main word in lower case: The main word is presented in lower case. On the surface, this creates a welcoming, organic look that conveys HOSA's connections to science and technology. But more than that, it is crucial in establishing HOSA as its own word, and not an acronym. When introducing HOSA's identity, Future Health Professionals, it is important to move away from "Health Occupations Students of America." In lowercase, it is much less likely that the H, O, S, and A will stand out as individual letters. When written, it should be HOSA or HOSA – Future Health Professionals.

HOSA's identity: The HOSA identity is positioned directly after HOSA so that it completes the natural eye line, making it hard to miss. "Future Health Professionals" is colorized with maroon to empower students and remind employers that HOSA members leave the program ready to join the workforce and/or pursue further education.



HOSA emblem: This is the new HOSA emblem. If you would like a file copy of the new emblem, please email NM Advisor Mentor, Jane Shovlin at hosa@nmctso.com.

Color palette and textures: The accompanying color palette and textures offer support to the logo by positioning HOSA as friendly and fresh. Colors were chosen on what would feel crisp and clean and fit naturally into the health environment. The circles and dots further support the curvy and organic feel of the logo. Typography is kept lowercase as well, to support the friendly nature of the identity.



Stationery and marketing: The stationery and marketing elements feature these colors and shapes in a variety of ways to create a rich and vibrant system of collateral that stands out – reminding those who see it that HOSA is always moving forward.

Using the Brand

For more information about how to use the new brand, please refer to the National HOSA Brand Style Guidelines. New Mexico HOSA chapters may acquire access to HOSA logos, fonts, and other resources by contacting the State Director at hosa@nmctso.com.

HOSA should **not** be referred to as
"Health Occupations Students of America"

HOSA is no longer an acronym.

HOSA is simply... **HOSA – Future Health Professionals**