



**BUSINESS
PROFESSIONALS**
of AMERICA

The Workplace Skills Assessment Program is an integral part of BPA.

The program provides middle school, high school, and college/university student members with opportunities to demonstrate career skills learned in the classroom. Events are linked to competencies, standards, and the National Career Clusters® Framework. With individual and team events; analytical topics and creative ones; and events involving presentations, projects, and exams, there is an event to match every student's interest.

Middle Level Competitive Events

Business Administration

Administrative Support Team
Business Communication Skills Concepts - OPEN
Business Fundamentals Concepts - OPEN
Business Math Concepts - OPEN
Spreadsheet Applications
Word Processing

Digital Communication and Design

Graphic Design Promotion ^{1 2}
Video Production Team
Visual Design Team ^{1 2}
Website Design Team

Finance

Financial Literacy

Management Information Systems

Computer Literacy Concepts - OPEN
Digital Citizenship ³
Digital Game Design Team

Management, Marketing & Communication

Entrepreneurship Exploration
Human Resource Exploration
Presentation Team
Speech, Extemporaneous
Speech, Prepared

Virtual Events (National Only)

2D Animation Team ^{1 2 4}
Cybersecurity Digital Forensics ^{1 2}
Financial Portfolio Management Team ^{1 2}
Mobile Applications ^{1 2}
Promotional Photography ^{1 2}
Social Media Marketing Campaign Team ^{1 2 4}
Software Engineering Team ^{1 2}
Start-up Enterprise Team ^{1 2}
Virtual Branding Team ^{1 2}
Virtual Multimedia and Promotion Individual ^{1 2}
Virtual Multimedia and Promotion Team ^{1 2}
Web Application Team ^{1 2}

¹ Judged event • ² Presubmitted project • ³ Certification exam included at nationals • ⁴ Pilot event • OPEN event exams are open to all members at regional, state, and national competitions

Secondary Competitive Events

Business Administration

Administrative Support Concepts - OPEN
 Administrative Support Research Project ^{1 2}
 Administrative Support Team
 Business Law & Ethics
 Database Applications ³
 Integrated Office Applications ³
 Legal Office Procedures
 Office Systems & Procedures, Basic
 Office Systems & Procedures, Advanced
 Spreadsheet Applications, Fundamental ³
 Spreadsheet Applications, Advanced ³
 Word Processing, Fundamental ³
 Word Processing, Intermediate ³
 Word Processing, Advanced ³

Digital Communication and Design

Broadcast News Production Team ^{1 2}
 Computer Animation Team ^{1 2}
 Computer Modeling ^{1 2}
 Desktop Publishing, Fundamental
 Desktop Publishing, Advanced
 Digital Communications & Design - OPEN
 Digital Media Production ^{1 2}
 Graphic Design Promotion ^{1 2}
 Podcast Production Team ^{1 2}
 User Experience Design Team using Adobe XD® ^{1 2}
 Video Production Team ^{1 2}
 Visual Design Team ^{1 2}
 Web Design, Fundamentals of ³
 Website Design Team ^{1 2}

Finance and Accounting

Accounting, Fundamental
 Accounting, Advanced
 Accounting, Payroll
 Banking & Finance
 Economic Research Individual ^{1 2}
 Economic Research Team ^{1 2}
 Financial Analyst Team ¹
 Financial Math & Analysis Concepts - OPEN
 Personal Financial Management

Health Administration

Health Administration Leadership Special Topics ¹
 Health Administration Procedures
 Health Insurance & Medical Billing
 ICD-10-CM Medical Diagnostic Coding
 Medical Terminology Concepts - OPEN

Management Information Systems

C# Programming ³
 C++ Programming
 Computer Network Technology ³
 Computer Programming Concepts - OPEN EVENT
 Computer Security ³
 Device Configuration & Troubleshooting ³
 Information Technology Concepts - OPEN EVENT
 Java Programming ³
 Linux Operating System Fundamentals ³
 Network Administration Using Cisco®
 Network Design Team ^{1 2}
 Python Programming ³
 Server Administration Using Microsoft®
 SQL Database Fundamentals ³

Management, Marketing & Communication

Meeting and Event Planning Concepts - OPEN EVENT
 Digital Marketing Concepts - OPEN EVENT
 Entrepreneurship ^{1 2 3}
 Ethics & Professionalism ¹
 Global Marketing Team ^{1 2}
 Human Resource Management ¹
 Interview Skills ^{1 2}
 Interview Skills, Advanced ^{1 2}
 Management, Marketing & Human Resources Concepts - OPEN
 Parliamentary Procedure Concepts - OPEN EVENT
 Parliamentary Procedure Team ¹
 Presentation Individual ¹
 Presentation Team ¹
 Small Business Management Team ¹
 Speech, Extemporaneous ¹
 Speech, Prepared ¹

Virtual Events (National Only)

2D Animation Team ^{1 2 4}
 Cybersecurity Digital Forensics ^{1 2}
 Financial Portfolio Management Team ^{1 2}
 Mobile Applications ^{1 2}
 Promotional Photography ^{1 2}
 Social Media Marketing Campaign Team ^{1 2}
 Software Engineering Team ^{1 2}
 Start-up Enterprise Team ^{1 2}
 Virtual Branding Team ^{1 2}
 Virtual Multimedia and Promotion Individual ^{1 2}
 Virtual Multimedia and Promotion Team ^{1 2}
 Web Application Team ^{1 2}

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Post-secondary Competitive Events

Business Administration

Administrative Support Concepts - OPEN
 Administrative Support Team
 Business Law & Ethics
 Database Applications³
 Integrated Office Applications³
 Legal Office Procedures
 Office Systems & Procedures, Basic
 Office Systems & Procedures, Advanced
 Spreadsheet Applications, Fundamental³
 Spreadsheet Applications, Advanced³
 Word Processing, Fundamental³
 Word Processing, Intermediate³
 Word Processing, Advanced³

Digital Communication and Design

Broadcast News Production Team^{1 2}
 Desktop Publishing, Fundamental
 Desktop Publishing, Advanced
 Digital Communications & Design - OPEN
 Digital Media Production^{1 2}
 Graphic Design Promotion^{1 2}
 Podcast Production Team^{1 2}
 Video Production Team^{1 2}
 Visual Design Team^{1 2 4}
 Web Design, Fundamentals of³
 Website Design Team^{1 2}

Finance

Accounting, College
 Accounting, Advanced College
 Accounting, Managerial
 Accounting, Payroll
 Banking & Finance
 Financial Analyst Team¹
 Financial Math & Analysis Concepts - OPEN
 Personal Financial Management

Health Administration

Health Administration Leadership Special Topics¹
 Health Administration Procedures
 Health Insurance & Medical Billing
 ICD-10-CM Medical Diagnostic Coding
 Medical Terminology Concepts - OPEN

Management Information Systems

C# Programming³
 C++ Programming
 Computer Network Technology³
 Computer Programming Concepts - OPEN
 Computer Security³
 Device Configuration & Troubleshooting³
 Information Technology Concepts - OPEN
 Java Programming³
 Linux Operating System Fundamentals³
 Network Administration Using Cisco®
 Network Design Team^{1 2}
 Python Programming³
 Server Administration Using Microsoft®
 SQL Database Fundamentals³

Management, Marketing & Communication

Meeting and Event Planning Concepts - OPEN
 Contemporary Issues¹
 Digital Marketing Concepts - OPEN
 Entrepreneurship^{1 2 3}
 Ethics & Professionalism¹
 Human Resource Management¹
 Interview Skills^{1 2}
 Interview Skills, Advanced^{1 2}
 Management, Marketing & Human Resources
 Concepts - OPEN
 Parliamentary Procedure Concepts - OPEN
 Presentation Individual¹
 Presentation Team¹
 Project Management Concepts - OPEN
 Small Business Management Team¹
 Speech, Prepared¹

Virtual Events (National Only)

2D Animation Team^{1 2 4}
 Cybersecurity Digital Forensics^{1 2}
 Financial Portfolio Management Team^{1 2}
 Mobile Applications^{1 2}
 Promotional Photography^{1 2}
 Social Media Marketing Campaign Team^{1 2 4}
 Software Engineering Team^{1 2}
 Start-up Enterprise Team^{1 2}
 Virtual Branding Team^{1 2}
 Virtual Multimedia and Promotion Individual^{1 2}
 Virtual Multimedia and Promotion Team^{1 2}
 Web Application Team^{1 2}

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