



SPONSORSHIP PACKAGES



Click to Complete Your Sponsorship
Application and Contract

ABOUT NEW MEXICO HOSA

HOSA-Future Health Professionals is a global student-led organization providing unique classroom experiences and opportunities in the health profession with enhanced leadership development and recognition opportunities for career-minded students in middle school, high school, postsecondary and collegiate institutions.

New Mexico HOSA is made up of over 650 members. To help reduce the cost for all members associated with attending the State Leadership Conference, we are searching for financial partners willing to help fund this annual conference.

Your financial commitment will help reduce registration costs, provide prizes, fund keynote speakers or educational workshops and award scholarships to deserving students.

ENGAGEMENT

HOSA- Future Health Professionals is uniquely positioned to expand the “pipeline” to recruit, attract, engage and retain qualified young people (of all ages) to help resolve the critical health care shortage facing this nation.

Critical to the success of HOSA-Future Health Professionals will be to mobilize the health care industry, including both public and private partners. HOSA-Future Health Professionals is willing to enter into public and private partnerships if they enhance the organization’s mission to recruit, prepare and encourage young people to pursue a career in the health profession. HOSA’s methodology has proven effective in:

- Recruiting qualified young people to the health professions
- Preparing future health care providers
- Encouraging young people to stay in the health professions

TOUCHING THE FUTURE

Healthcare workforce shortages threaten access to health care. It is the responsibility of the health care industry to invest in the future of healthcare by becoming actively involved in promoting the advantages of healthcare careers to today’s students. HOSA provides ready access to those students and supports endless opportunities for partnerships that create long-term benefits for the healthcare community. HOSA is fun, HOSA is focused and HOSA is 100% healthcare.



IMPORTANT DEADLINE

January 5

- Application and contract due
- Conference program inclusion deadline
- Logo submission deadline

SPONSORSHIP PACKAGES

	PLATINUM \$2,500	DIAMOND \$1,000	GOLD \$750	SILVER \$500	BRONZE \$250
Booth space during the conference	X	X	X	X	X
Ability to share videos, flyers, brochures, etc.	X	X			
Complimentary exhibitor representative registrations	3	2	1	1	1
Complimentary lunch tickets for representatives	3	2	1	1	1
Sponsorship-level identification on booth	X	X	X	X	
Sponsor name will appear at the top of the list of vendors and sponsors	X				
Inclusion of logo and link on state website through August	X	X	X	X	
Identification as sponsor during all general session multimedia presentations	X	X	X	X	
Custom social media posts through May	4	3	2	1	
Ability to present a workshop or education webinar to attendees	X	X	X		
Recognition of specific event sponsorship	X				
International registration sponsorship (1st place individual or team)	X				
Award for top finishers (1st place individual or team)	X				

PACKAGE ADD-ONS AND A LA CARTE OPTIONS

ADDITIONAL BOOTH REPRESENTATIVE | \$100

Booth representatives have the ability to chat directly with attendees. Packages come with a set amount of complimentary registrations, which include lunch. Additional representative registrations can be purchased through this add-on, with lunch tickets included (two-day). Purchase of package required.

LEADERSHIP KEYNOTE | \$2,500

Each year a keynote is selected to inspire and motivate participants. Be a part of this great opportunity by sponsoring this event. You will also receive recognition in the conference program and on our website and social media.

JUDGE/ADVISOR THANK-YOU GIFT | *varies*

What can be better than getting our judges or advisors to take your promotions back to their workplaces, homes and classrooms? Sponsor a branded gift for conference attendees and continue reaching your audience all year long.

CONFERENCE SHIRTS | \$2,500

Expand your reach by sponsoring the conference t-shirt for conference participants and educators. Approximately 500 T-shirts will be needed for students and educators.

- Logo or advertisement on conference shirt
- Exposure for your company both at a state and national level

PEN OR PENCILS | \$500

Sponsor state pens and pencils for delegates so everyone is writing with your logo in their hand. Reach: 500+ participants

STUDENT AWARDS | \$2,500

These awards are given to the top finalists in each competitive event that will represent New Mexico during the International Conference. Award sponsorship includes:

- Invitation to speak at the meal function
- Recognition in the program and on the website
- Sponsorship signage at the Award Ceremony

MEAL FUNCTION | SEE OPTIONS BELOW

Judges are an integral part of our conference's success. There are multiple opportunities to sponsor a snack break, breakfast or lunch during the conference. This meal function would be for judge volunteers and advisors only. Meal function sponsorship includes:

- Invitation to speak at the meal function
- Recognition in the program and on the website
- Sponsorship signage at the meal function

COMPETITIVE EVENTS BREAKFAST | \$850

Number of participants: 30

COMPETITIVE EVENTS LUNCHEON | \$1,125

Number of participants: 50

COMPETITIVE EVENTS LUNCH | \$600

Number of participants: 50



Click to Complete Your Sponsorship Application and Contract



COMPETITIVE EVENT SPONSORSHIP

COMPETITIVE EXPERIENCE

\$500 (INDIVIDUAL) | \$2,000 (TEAM)

An integral assessment tool, HOSA Competitive Events Program is critical to our mission of preparing the next generation of health professionals. Place your brand in the center of our conference as members participate in events to prepare them for future careers.

- 1st, 2nd, 3rd place winner medals for each division
- Logo displayed on the screen during the awards session
- Scholarship to pay for the International Conference registration fee for 1st place winner (individual or team) only
- Opportunity to stand on stage and present the award to the winner



COMPETITIVE EVENT CATEGORIES

HEALTH SCIENCE

- Behavioral Health
- Cultural Diversities & Disparities
- Dental Terminology
- Health Informatics
- Human Growth & Development
- Medical Law & Ethics
- Medical Math
- Medical Reading
- Medical Spelling
- Medical Terminology
- Nutrition
- Pathophysiology
- Pharmacology

LEADERSHIP

- Extemporaneous Health Poster
- Extemporaneous Writing
- Health Career Photography
- Healthy Lifestyle
- Interviewing Skills
- Job Seeking Skills
- Organizational Leadership
- Prepared Speaking
- Researched Persuasive Writing & Speaking
- Research Poster
- Speaking Skills

HEALTH PROFESSIONAL

- Biomedical Laboratory Science
- Clinical Nursing
- Clinical Specialty
- Dental Science
- Home Health Aide
- Medical Assisting
- Nursing Assisting
- Personal Care
- Pharmacy Science
- Physical Therapy
- Sports Medicine
- Veterinary Science

TEAMWORK

- Biomedical Debate
- Community Awareness
- Creative Problem Solving
- Forensic Science
- Health Career Display
- Health Education
- HOSA Bowl
- Medical Innovation
- Parliamentary Procedure
- Public Service Announcement

MIDDLE SCHOOL

- Dynamic Decisions
- Exploring Medical Innovation
- Extemporaneous Health Poster
- Foundations of Medical Terminology
- Health Career Display
- Health Career Exploration
- Health Career Preparation
- Health Education
- Life-Threatening Situations
- Math for Health Careers
- Medical Reading
- Nutrition
- Public Health
- Speaking Skills

EMERGENCY PREPAREDNESS

- CERT Skills
- CPR/First Aid
- Emergency Medical Technician
- Epidemiology
- Life Support Skills
- MRC Partnership
- Public Health

COMPETITIVE EVENTS JUDGES

Plan to volunteer as a competitive judge at the New Mexico HOSA State Leadership Conference. Over 400 judges are required to judge and evaluate over 900 competitors in 50 events. Register today: nmctso.com/HOSA/Get-Involved



If you do not see a sponsorship package that fits your needs, please give us the opportunity to customize a sponsorship for your review. Contact Christine at christine.phipps@enmu.edu or 575.562.4729.



Click to Complete Your Sponsorship
Application and Contract