



FCCLA CREED SPEAKING & INTERPRETATION Rubric

Name of Participant _____

Chapter _____

State _____

Level _____

| PRESENTATION | | | | | | |
|---|---|--|--|--|---|--|
| Creed Memorization 0-20 points | 0-1-2-3 Attempted to recite the creed, started but did not finish | 4-5-6-7-8 Recited the creed but omitted one or more sentences | 9-10-11-12 Recited the creed but not in the correct order | 13-14-15-16 Recited the creed in correct order, with 2 errors or omissions | 17-18-19-20 Recited the creed in correct order with no more than 1 error or omission | |
| Stage Presence/ Professionalism 0-15 points | 0-1-2-3 Delivery was shaky, overly nervous, or overaggressive | 4-5-6-7 Fair delivery, somewhat nervous, poise and confidence improvement | 8-9-10 Good delivery and poise | 11-12-13 Good delivery, speaks with poise, confidence and ease. | 14-15 Excellent delivery, speaks with poise, confidence and ease. | |
| Gestures/ Mannerisms 0-5 points | 0 None used | 1-2 Overuse of hand motions, too much movement | 3-4 Limited use of gestures | 5 Gestures appear natural and are appropriate | | |
| Posture 0-5 points | 0 Poor posture, turns away from audience | 1-2 Leans, sways, slouches, or posture is very tense | 3-4 Generally good posture and faces audience | 5 Straight posture, relaxed and faces audience | | |
| Eye Contact 0-5 points | 0 No eye contact with evaluators or audience | 1-2 Limited eye contact with evaluators or audience | 3-4 Inconsistent eye contact with evaluators or audience | 5 Good eye contact with evaluators or audience | | |
| Enthusiasm 0-5 points | 0 No enthusiasm for the presentation | 1-2 Very little use of facial expression or body language. Did not generate much interest in topic | 3-4 Facial expressions are body language are used to try to generate enthusiasm but seem somewhat forced | 5 Facial expressions are body language sometimes generate a strong interest and enthusiasm about the topic in others | | |
| Voice 0-5 points | 0 Monotone voice, no difficult to understand words | 1-2 Below average use of emphasis, pitch and articulation | 3-4 Good use of emphasis, pitch, and articulation | 5 Excellent use of force, emphasis, pitch, and articulation | | |
| Tempo 0-5 points | 0 Tempo or pauses were used in such a way that they were very distracting | 1-2 Tempo or pauses were not used to improve meaning or dramatic impact | 3-4 Tempo or pauses were intentionally used but were not effective in improving meaning or dramatic impact | 5 Tempo or pauses were helpful in improving meaning or dramatic impact | | |
| Volume 0-5 points | 0 Unable to hear the presentation | 1-2 Volume often too soft to be heard by all | 3-4 Volume is loud enough to be heard by all at least 80% of the time | 5 Volume is loud enough to be heard at least 90% of the time | | |
| Clothing Choice 0-5 points | 0 Inappropriate clothing not meeting dress code | 1-2 Appropriate competition attire but clothing is wrinkled, ill fitting, or stained | 3-4 Appropriate competition attire | 5 Appropriate competition attire, fits well and gives best impression | | |
| Grammar/Word Usage/ Pronunciation 0-5 points | 0 Extensive (more than 5) grammatical and pronunciation errors | 1-2 Some (3-5) grammatical and pronunciation errors | 3-4 Few (1-2) grammatical and pronunciation errors | 5 Presentation has no grammatical or pronunciation errors | | |
| Interpretation and Response to Question 0-10 points | 0 Does not provide question response | 1-2-3 Answers but fails to elaborate or explain, or shows little understanding of the Creed | 4-5-6 Appropriate responses but does not reflect good understanding of the Creed | 7-8 Concise, well-constructed, and genuine response that convey thought, meaning and understanding of the Creed | 9-10 Concise, well-constructed and genuine response that convey thought, meaning and understanding of the Creed within the context of their personal philosophy | |

VIDEO SPECIFICATIONS

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|---------------------------------------|--|---|--|--|
| Introduction 0-5 points | 0-1 Introduction is not done or incomplete | 2-3 Includes name, chapter, level | 4-5 Clearly stated, includes name, chapter, level and does not exceed 1 minute | |
| Video Content 0 or 5 points | 0 Evident that recording is not done in one take, or exceeds 2 minutes | 3 Recording done in one take with no editing, does not exceed 2 minutes | | |

VERIFICATION OF SCORE (please initial)

Evaluator _____ Room Consultant _____ Event Consultant _____

TOTAL
(98 points possible)

Evaluator's Comments: