

## CTLP Advisory Board Meeting

Albuquerque, NM

Jan. 17, 2015

Board Minutes

I. Welcome, Marjorie Gillespie.

II. Approval of Minutes from previous board meeting. Richard motions, Kate seconds, motion passes unanimously.

III. Old Business

a. Visionary Meeting with Business and Industry – Eric Spencer, overview

- A national organization is looking at elevating outcomes and rigor in CTE. Focus is centered on three themes:
  1. Employer engagement
  2. POS implemented with fidelity
  3. Accountability “what gets measured, gets valued.”

b. Discussion about NCTE and Precision Exams as an alternative to EOC for CTE courses.

- Need for a stakeholder committee. A statewide Business Advisory Board.  
If implemented in 2015-16:
  - a. Work sessions possible at NMACTE?
  - b. Have CTSOs write letters to assessment and accountability

c. Operational Handbook Update – Cheri

- Addresses financial matters of the CTSOs
- Need for Board Training – possibly the end of May/June. Need a two-day training.
- Proposal Tri-Leadership, tie in with NMACTE (pre-conference)

d. Simply Designs Marketing – NMCTLP web site and branding

- Goal to strengthen brand
- NMCTLP logo – unveiled website
- Portfolio for business/industry

#### IV. New Business

##### a. Chapter Incentive Program

##### b. CTSO Day at the Legislature, March 2

- Distribute flyers
- Courtyard by Marriot event

\*Eric Spencer gave status of appropriation from Legislature. Recommendation: Reach out to your legislators and support the BELOW LINE FUNDING. That supports:

- CTSO – Career Technical Student Organizations
- AP – Advanced Placement
- ECHS – Early College High School
- WRP – Workforce Recruitment Program
- EWS – Early Warning System

There is a separate NMAA appropriation.

##### c. More development – Bobbi overview of work and objectives

- Can we contract with professional organization? NM First Options
- Before June 30, 2015

NEXT MEETING: April 18, Albuquerque. 10 a.m.

Meeting adjourned.

Approved – 5-15-15 with revisions